



November 10, 2023

INTERIM NOTICE

ATTENTION: ALL DEALER PRINCIPALS

This is an interim notice as we work on obtaining the remedy parts. The purpose of this communication is to keep you informed of Kia's recall implementation plan. Kia will send another notification letter to the affected vehicle owners when the remedy parts become available for respective models.

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on the below vehicles equipped with Electronic Stability Control:

AFFECTED MODELS	PRODUCTION DATES
2011-2014 MY Sorento	March 3, 2010 through June 14, 2013
2012-2013 MY Optima - U.S.	August 12, 2011 through July 11, 2013
2011-2015 MY Optima - Korea	August 12, 2010 through July 23, 2015
2014-2016 MY Cadenza	February 1, 2013 through January 7, 2016
2010-2013 MY Forte/Forte Koup	August 18, 2010 through March 22, 2013
2015-2018 MY K900	December 18, 2013 through October 30, 2017
2011-2013 MY Optima Hybrid	February 15, 2011 through December 12, 2013
2012-2017 MY Rio	June 21, 2011 through March 31, 2017
2010-2011 MY Rondo	September 19, 2009 through February 9, 2011
2011-2013 MY Soul	June 9, 2010 through October 2, 2013
2010-2013 MY Sportage	May 26, 2009 through October 7, 2013
2010-2019 MY Borrego (US Territories Only)	November 27, 2009 through June 14, 2018

An engine compartment fire may occur in the area where the Hydraulic Electronic Control Unit (HECU) is located. It is believed that over time, the HECU experiences an electrical short circuit condition that results in excessive current, thereby increasing the risk of an engine compartment fire while driving or parked. However, the exact cause of the electrical short circuit remains unknown. A fire increases the risk of injury.

When the remedy parts become available for respective models listed above, dealers will install new fuse(s) to prevent an overcurrent condition in the HECU's electrical circuit board. As a precautionary measure, customers will be instructed to park their vehicles outside and away from structures until the recall remedy is performed. Customers may experience illumination of MIL, ABS warning light, burning/melting smell, and/or smoke from the engine compartment. If this occurs, the customer should have their vehicle towed to the nearest dealership immediately.

Your Service Manager was sent a copy of the interim owner notification letters and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected vehicles. Beginning on **November 14, 2023 and continuing through November 23, 2023**, affected vehicle owners will be sent an interim letter by first class mail advising them of the Safety Recall Campaign. When the remedy parts become available for respective models, a follow-up notification will be sent to owners with instructions to bring their vehicles to an authorized Kia Dealer to have the recall performed on their vehicles free of charge at no cost to them.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures