

**From:** [Broadcast Messaging System](#)  
**To:** [DL-BMS Message Monitors](#)  
**Subject:** BMW Recall 23V-xxx: Front Seat Frame  
**Date:** Wednesday, March 29, 2023 9:49:19 AM

Publish Date: March 28, 2023  
From: Technical Service  
Expiration Date: April 11, 2023

DCSnet Message  
**Urgent**



Subject: **BMW Recall 23V-xxx: Front Seat Frame**

BMW AG is conducting a Voluntary Safety Recall (effective March 29, 2023) on certain Model Year 2019 - 2021 BMW vehicles that were produced between November 15, 2019, and May 8, 2021.

The driver and/or front passenger seat frames may not have been produced according to specifications by the supplier. In certain crashes, this could increase the risk of injury.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,  
Technical Service

Attachments:



[B520823 Recall Notice\[1680097505753\].pdf](#)



[B520823\[1680097505753\].pdf](#)



[B520823\\_23V-xyz-Gxx-F9x-SeatFrame-FAQ-\(29Mar2023\)](#)

[\[1680097505753\].pdf](#) [B520823 Recall Notice\[1680097505753\].pdf](#)

[B520823\[1680097505753\].pdf](#)

[B520823\\_23V-xyz-Gxx-F9x-SeatFrame-FAQ-\(29Mar2023\)\[1680097505753\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel  
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel  
BMW Passenger Cars, CC-All  
BMW SAV (Light Trucks) CC-All



SIB 52 08 23

2023-03-29

RECALL 23V-XXX: FRONT SEAT FRAME

## MODEL

E-Series	Model Description	Production Date
F97	X3 M Sports Activity Vehicle	December 20, 2020
F98	X4 M Sports Activity Coupe	March 2, 2021 – April 12, 2021
G01	X3 Sports Activity Vehicle	November 15, 2019 – May 8, 2021
G02	X4 Sports Activity Coupe	November 6, 2020 – April 11, 2021
G20	3 Series Sedan	June 7, 2019 – April 12, 2021

## AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of March 30, 2023, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

## SITUATION

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Supporting Materials

[picture\\_as\\_pdf B520823\\_23V-xyz-Gxx-F9x-SeatFrame-FAQ-\(29Mar2023\).pdf](#)

[picture\\_as\\_pdf B520823 Recall Notice.pdf](#)



## **SAFETY RECALL NOTICE**

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 23V-xxx: Front Seat Frame – B52 08 23

BMW AG is conducting a Voluntary Safety Recall (effective March 29, 2023) on certain Model Year 2019 - 2021 BMW vehicles that were produced between November 15, 2019, and May 8, 2021.

**Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.**

**Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.**

**Please follow any special instructions that we provide to you for the return or disposition of recall parts.**

We appreciate all your assistance with this Recall.

**Safety Recall**  
**23V-xyz**  
**Front Seat Frame**  
**Model Year 2019-2021**  
**BMW 3 Series, X3 SAV, X4 SAC**  
**Issue Date: 03/29/2023**

- Q1. Which BMW Group models in the US are potentially affected by this Safety Recall?**  
Certain Model Year 2019-2021 BMW 3 Series, X3 SAV, and X4 SAC models in the US are potentially affected.
- Q2. What is the specific issue?**  
The driver and/or front passenger seat frames may not have been produced according to specifications by the supplier. In certain crashes, this could increase the risk of injury.
- Q3. Why are other models / vehicles not included in this Safety Recall?**  
Other models have front seat frames produced to specifications by the supplier.
- Q4. Can I continue to drive my vehicle?**  
Yes. However, when you are notified by BMW of this Safety Recall, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall). **While driving, if you notice front seat vibration and/or noise, please contact an authorized BMW center as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.**
- Q5. How did BMW Group become aware of the issue?**  
BMW Group became aware of the issue through its quality control procedures.
- Q6. How will I be informed of this Safety Recall?**  
Owners of potentially affected vehicles will be notified via First Class mail and requested to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at [bmwusa.com/dealer](https://www.bmwusa.com/dealer).
- To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at [www.bmwusa.com/myBMW](https://www.bmwusa.com/myBMW). Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit [bmwusa.com/recall](https://www.bmwusa.com/recall) and click on “**Manage recall notices and contact information**”.
- Q7. How will my vehicle be remedied?**  
Potentially affected vehicles will have the driver and/or front passenger seat frame and backrest replaced for free which should take several hours.
- Q8. Do I have to wait for BMW to contact me to have the remedy performed?**  
Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall).