

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 23V-xxx: Driver's Front Air Bag - Update
Date: Wednesday, February 8, 2023 11:54:51 AM

Publish Date: February 8, 2023
From: Technical Service
Expiration Date: February 22, 2023

DCSnet Message
Urgent



Subject: **BMW Recall 23V-xxx: Driver's Front Air Bag - Update**

BMW AG has issued a Delivery Stop (effective February 3, 2023) on certain Model Year 2022 - 2023 BMW X1 SAV and iX SAV vehicles that were produced between October 14, 2021 and February 1, 2023.

As of February 8, 2023, this delivery stop has been upgraded to a Safety Recall.

The driver air bag may not have been produced according to specifications by the supplier. In rare cases, the air bag may not deploy exactly as intended in a crash, which could increase the risk of injury.











The Recall Notice and Q&A have been attached for further information.

The bulletins will be updated when additional information becomes available.

B65 09 23: I20

B65 10 23: U11

Sincerely,
Technical Service

Attachments:  [23V-xyz-U11-I20-DriverAirBag-FAQ-\(08Feb2023\)\[1675874348658\].pdf](#) 
 [B650923 Recall Notice\[1675872818148\].pdf](#) 
 [B650923_I20\[1675872818148\].pdf](#) 
 [B651023 Recall Notice\[1675872818148\].pdf](#) 
 [B651023_U11\[1675872818148\].pdf](#)  [23V-xyz-U11-I20-DriverAirBag-FAQ-\(08Feb2023\)\[1675874348658\].pdf](#)
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[B650923_I20\[1675872818148\].pdf](#)
[B651023 Recall Notice\[1675872818148\].pdf](#)
[B651023_U11\[1675872818148\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel
BMW i, All Offering, All Region, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All



SIB 65 09 23

2023-02-08

RECALL 23V-XXX: DRIVER'S FRONT AIR BAG

MODEL

E-Series	Model Description	Production Date
I20	iX Sports Activity Vehicle	October 14, 2021 – February 1, 2023

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. The list of affected vehicles will be available on February 4, 2023 in Inventory Campaign Details (ICD) under ROSS.

SITUATION

BMW AG has issued a Delivery Stop (effective February 3, 2023) on certain Model Year 2022 – 2023 BMW iX SAV vehicles that were produced between October 14, 2021 and February 1, 2023.

Do not deliver to a customer, a New, Certified Pre-Owned or Used vehicle subject to a Delivery Stop, until the vehicle is repaired. Do not use or sell replacement equipment/parts subject to a Delivery Stop.

The bulletin will be updated when additional information becomes available.

Supporting Materials

[picture_as_pdf B650923_23V-xyz-U11-I20-DriverAirBag-FAQ-\(08Feb2023\).pdf](#)

[picture_as_pdf B650923 Recall Notice.pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 23V-xxx: Driver's Front Air Bag – B65 09 23

BMW AG has issued a Delivery Stop (effective February 3, 2023) on certain Model Year 2022 – 2023 BMW iX SAV vehicles that were produced between October 14, 2021 and February 1, 2023.

As of February 8, 2023, this delivery stop has been upgraded to a Safety Recall.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

**Safety Recall
23V-xyz
Driver Air Bag
Model Year 2022-2023
BMW X1 SAV, iX
Issue Date: 02/08/2023**

Q1. Which BMW Group models in the US are potentially affected by this Safety Recall?

Model Year 2022-2023 BMW X1 SAV and iX models in the US are potentially affected.

Q2. What is the specific issue?

The driver air bag may not have been produced according to specifications by the supplier. In rare cases, the air bag may not deploy exactly as intended in a crash, which could increase the risk of injury.

Q3. Why are other models / vehicles not included in this Safety Recall?

Other models / vehicles have driver air bags that were produced to specifications by the supplier.

Q4. Can I continue to drive my vehicle?

Yes. However, when you are notified by BMW of this Safety Recall, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall). **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

Q5. How did BMW Group become aware of the issue?

BMW Group became aware of the issue through its quality control procedures.

Q6. How will I be informed of this Safety Recall?

Owners of potentially affected vehicles will be notified via First Class mail and requested to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at [bmwusa.com/dealer](https://www.bmwusa.com/dealer).

To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at www.bmwusa.com/myBMW. Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit [bmwusa.com/recall](https://www.bmwusa.com/recall) and click on **"Manage recall notices and contact information"**.

Q7. How will my vehicle be remedied?

Potentially affected vehicles will have the driver air bag replaced for free and should take about one hour.

Q8. Do I have to wait for BMW to contact me to have the remedy performed?

Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall).



SIB 65 10 23

2023-02-08

RECALL 23V-XXX: DRIVER'S FRONT AIR BAG

What's New:

- This has been upgraded a Safety Recall
- Recall Notice and Q&A have been attached

MODEL

E-Series	Model Description	Production Date
U11	X1 Sports Activity Vehicle	August 2, 2022 – February 1, 2023

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

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SITUATION

BMW AG has issued a Delivery Stop (effective February 3, 2023) on certain Model Year 2023 BMW X1 SAV vehicles that were produced between August 2, 2022 and February 1, 2023.

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Driver Air Bag
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BMW X1 SAV, iX
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