

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 23V-xxx: Front Passenger Air Bag
Date: Friday, January 27, 2023 1:06:55 PM

Publish Date: January 27, 2023
From: Technical Service
Expiration Date: February 10, 2023

DCSnet Message
Urgent



Subject: **BMW Recall 23V-xxx: Front Passenger Air Bag**

BMW AG has issued a Delivery Stop (effective January 26, 2023) on certain Model Year 2023 BMW 7 Series and i7 vehicles that were produced between July 4, 2022 and January 24, 2023.

As of January 27, 2023, this delivery stop has been upgraded to a Safety Recall. This bulletin replaces Delivery Stop bulletin B52 02 23.

In rare circumstances in which the front passenger seat may be moved to a fully forward position, and then subsequently repositioned, a software issue may not appropriately record the seating position. As a result, the front passenger air bag, knee air bag, and active headrest may not deploy in a crash, which could increase the risk of injury.




The remedy will be a software fix and it's expected to be available sometime in February.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments:

 [B650823 Recall Notice\[1674839581186\].pdf](#)
 [B650823\[1674839581186\].pdf](#)
 [B650823_23V-xyz-G70-FrontPassengerAirBag-FAQ-\(27Jan2023\)](#)
[\[1674839581186\].pdf](#) [B650823 Recall Notice\[1674839581186\].pdf](#)
[B650823\[1674839581186\].pdf](#)
[B650823_23V-xyz-G70-FrontPassengerAirBag-FAQ-\(27Jan2023\)](#)
[\[1674839581186\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel
BMW i, All Offering, All Region, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All
RMW i CC-All



SIB 65 08 23

2023-01-27

Recall 23V-xxx: Front Passenger Air Bag

MODEL

E-Series	Model Description	Production Date
G70	760i xDrive & i7 xDrive60	July 4, 2022 – January 24, 2023

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. You can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

SITUATION

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Supporting Materials

[picture_as_pdf B650823 Recall Notice.pdf](#)

[picture_as_pdf B650823_23V-xyz-G70-FrontPassengerAirBag-FAQ-\(27Jan2023\).pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 23V-xxx: Front Passenger Air Bag – B65 08 23

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Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

Safety Recall
23V-xyz
Front Passenger Air Bag
Model Year 2023
BMW 7 Series, i7 – (Executive Lounge Seating
Package)
Issue Date: 01/27/2023

- Q1. Which BMW Group models in the US are potentially affected by this Safety Recall?**
Model Year 2023 BMW 7 Series and i7 models (equipped with the Executive Lounge Seating Package) in the US are potentially affected.
- Q2. What is the specific issue?**
In rare circumstances in which the front passenger seat may be moved to a fully forward position, and then subsequently repositioned, a software issue may not appropriately record the seating position. As a result, the front passenger air bag, knee air bag, and active headrest may not deploy in a crash, which could increase the risk of injury.
- Q3. Why are other models / vehicles not included in this Safety Recall?**
This issue only affected BMW 7 Series and i7 with the Executive Lounge Seating Package.
- Q4. Can I continue to drive my vehicle?**
Yes. However, when you are notified by BMW of this Safety Recall, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit bmwusa.com/recall. **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**
- Q5. How did BMW Group become aware of the issue?**
BMW Group became aware of the issue through its quality control procedures.
- Q6. How will I be informed of this Safety Recall?**
Owners of potentially affected vehicles will be notified via First Class mail and requested to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at bmwusa.com/dealer.
- To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at www.bmwusa.com/myBMW. Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit bmwusa.com/recall and click on “**Manage recall notices and contact information**”.
- Q7. How will my vehicle be remedied?**
Potentially affected vehicles will receive a software update for free and should take about one hour.
- Q8. Do I have to wait for BMW to contact me to have the remedy performed?**
Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit bmwusa.com/recall.