



February 23, 2023

ATTENTION: ALL DEALER PARTS & SERVICE MANAGERS

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act conducting a Safety Recall Campaign on certain 2023 MY Telluride vehicles manufactured from September 1, 2022 to January 23, 2023.

The side airbag wire harness contained in the second-row seat cushion assembly was manufactured with the incorrect length. As a result, the wire harness can become damaged if it contacts the seat frame when the seat is folded or adjusted. If the wire harness is damaged, the second-row seat side airbag(s) may not deploy in a crash sufficient to warrant such a deployment, thereby increasing the risk of injury. Customers may experience illumination of the Airbag Warning Light.

Dealers will inspect the left and right second-row seat side airbag wire harnesses for damage. If damage is found, the wire harness(es) will be replaced with a new one. If no damage is found, the wire harness(es) will be secured to avoid contact with the seat frame when the seat is folded or adjusted.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at <http://www.kiatechinfo.com>. Enclosed you will find a copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. Note that any vehicle owner who has already paid for related repairs can submit a request for reimbursement online via the Owner's Section of <http://www.kia.com>. Kia will mail notices to the affected vehicle owners beginning on **February 28, 2023**.

Please ensure personnel in your dealership are familiar with the details of this Safety Recall Campaign so they may respond to customer inquiries and requests appropriately. This Safety Recall Campaign is an opportunity for your service department to deliver an exceptional service experience to customers who may not have otherwise scheduled service. Providing customers with easy scheduling and timely service increases the chance they will return to your service department for future service needs.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your facing Kia District Parts and Service Manager.

Sincerely,

Kia Service Department
Enclosures