

# Part 573 Safety Recall Report

# 23V-336

**Manufacturer Name :** Chrysler (FCA US, LLC)**Submission Date :** MAY 11, 2023**NHTSA Recall No. :** 23V-336**Manufacturer Recall No. :** 52A**Manufacturer Information :**

Manufacturer Name : Chrysler (FCA US, LLC)

Address : 800 Chrysler Drive  
CIMS 482-00-91 Auburn Hills MI  
48326-2757

Company phone : 1-800-853-1403

**Population :**

Number of potentially involved : 17,108

Estimated percentage with defect : 5 %

**Vehicle Information :**

Vehicle 1 : 2022-2023 Jeep Grand Cherokee L

Vehicle Type :

Body Style : SUV

Power Train : NR

**Descriptive Information :** Some 2022-2023 MY Jeep Grand Cherokee L vehicles may have been built with a missing dashboard airbag warning label.

The suspect period began on May 12, 2022, when the first vehicle was built with a missing airbag warning label, and ended on June 24, 2022, when the last vehicle was produced before an end- of- line visual verification station was installed. The suspect period was determined using vehicle production records.

Similar vehicles not included in this recall were built before or after the suspect vehicle production period.

The total affected vehicles for this model is 7,041.

Production Dates : MAY 12, 2022 - JUN 24, 2022

VIN Range 1 : Begin :

NR

End : NR

 Not sequential

Vehicle 2 : 2022-2023 Jeep Grand Cherokee

Vehicle Type :

Body Style : SUV

Power Train : NR

**Descriptive Information :** Some 2022-2023 MY Jeep Grand Cherokee vehicles may have been built with a missing dashboard airbag warning label.

The suspect period began on May 12, 2022, when the first vehicle was built with a missing airbag warning label, and ended on June 24, 2022, when the last vehicle was produced before an end-of-line visual verification station was installed. The suspect period was determined using vehicle production records.

Similar vehicles not included in this recall were built before or after the suspect vehicle production period.

The total affected vehicles for this model is 10,067.

**Production Dates :** MAY 12, 2022 - JUN 24, 2022

**VIN Range 1 : Begin :**

NR

**End :** NR

Not sequential

## Description of Noncompliance :

**Description of the Noncompliance :** Federal Motor Vehicle Safety Standard ("FMVSS") 571.208 Occupant Crash Protection states "...Vehicles certified to meet the requirements specified in S19, S21, and S23 on or after December 1, 2003, that are equipped with an inflatable restraint for the passenger position shall have a label attached to a location on the dashboard. The label need not be permanently affixed to the vehicle..." Some vehicles built during the suspect period were not equipped with the required label.

**FMVSS 1 :** 208 - Occupant crash protection

**FMVSS 2 :** NR

**Description of the Safety Risk :** If a dashboard airbag warning label is missing, the occupant may not be aware of the risks a deploying airbag may pose to an infant or child occupying the front passenger seat.

**Description of the Cause :** NR

**Identification of Any Warning that can Occur :** None

## Involved Components :

Component Name 1 : AIR BAG WARNING

Component Description : LABEL

Component Part Number : 68265143AA

## Supplier Identification :

### Component Manufacturer

Name : CCL Industries Inc.

Address : 17700 Foltz Parkway  
Strongsville Ohio 44149

Country : United States

## Chronology :

- On June 21, 2022, FCA US LLC ("FCA US") Technical Safety and Regulatory Compliance ("TSRC") opened an investigation into 2022-2023 MY Jeep Grand Cherokee and Jeep Grand Cherokee L vehicles built with a potentially missing dashboard airbag warning label.
- From June 2022, through April 2023, FCA US TSRC reviewed vehicle records and met with FCA US engineering to review manufacturing and supplier data to understand the condition and determine the suspect population.
- On April 12, 2023, FCA US TSRC recognized that a missing required passenger airbag warning label may not meet the requirements of FMVSS 208 Occupant Crash Protection.
- On May 4, 2023, FCA US determined, through the Vehicle Regulations Committee, to conduct a voluntary safety recall of the affected vehicles.

**Description of Remedy :**

Description of Remedy Program : FCA US will conduct a voluntary safety recall on all affected vehicles. For vehicles that have been sold, FCA US will mail the owners a representative copy of the required label within the owner notification. For vehicles that have not been sold, FCA US will inspect, and, if necessary, install the required label.

FCA US has a longstanding policy and practice of reimbursing owners who have incurred the cost of repairing a problem that subsequently becomes the subject of a field action. To ensure consistency, FCA US, as part of the owner letter, will request that customers send the original receipt and/or other adequate proof of payment to the company for confirmation of the expense.

How Remedy Component Differs from Recalled Component : This recall is not related to a part defect but rather a manufacturing issue. The remedy is to notify all affected vehicle owners and/or inspect and install missing labels if necessary.

Identify How/When Recall Condition was Corrected in Production : NR

**Recall Schedule :**

Description of Recall Schedule : \*\*05/11/2023: FCA US will notify dealers and begin notifying owners on or about 06/30/2023.

Planned Dealer Notification Date : JUN 30, 2023 - JUN 30, 2023

Planned Owner Notification Date : JUN 30, 2023 - JUN 30, 2023

\* NR - Not Reported