



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 28, 2023

Mr. Cole Stutz
Hyundai Motor America
10550 Talbert Avenue
Fountain Valley, CA 92708

NEF-107ES
23V-650

Subject: Rear Seat Belts May Not Operate/FMVSS 208 & 209

Dear Mr. Stutz:

This letter serves to acknowledge Hyundai Motor America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

HYUNDAI/KONA/2024

Mfr's Report Date: September 22, 2023

NHTSA Campaign Number: 23V-650

Components:

SEAT BELTS:REAR/OTHER:RETRACTOR

Potential Number of Units Affected: 2,354

Problem Description:

Hyundai Motor America (Hyundai) is recalling certain 2024 Kona vehicles. The seat belt assemblies in the right and left rear seats may not function properly. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard numbers 208, "Occupation Crash Protection" and 209, "Seat Belt Assemblies."

Consequence:

A seat belt that does not function properly may not adequately restrain an occupant in a crash, increasing the risk of injury.

Remedy:

Dealers will inspect and replace the seat belt retractor as necessary, free of charge. Owner notification letters are expected to be mailed November 21, 2023. Owners may contact Hyundai customer service at 1-855-371-9460. Hyundai's number for this recall is 250.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Hyundai Motor America's contact for this recall will be Emily C. Smith who may be reached by email at emily.c.smith@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement