



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 15, 2023

Curtis Carlson
Vice President of Dealer Services
Alliance RV, LLC
301 Benchmark Drive
Elkhart, IN 46526

NEF-107KL
23V-569

Subject: Improperly Wired Breakaway Switch

Dear Curtis Carlson:

This letter serves to acknowledge Alliance RV, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

ALLIANCE RV/PARADIGM/2023-2024

Mfr's Report Date: August 10, 2023

NHTSA Campaign Number: 23V-569

Components:

ELECTRICAL SYSTEM

Potential Number of Units Affected: 60

Problem Description:

Alliance RV, LLC (Alliance) is recalling certain 2023-2024 Paradigm 295MK, 310RL, 340RL, 370FB, 382RK, 385FL, 390MP, and 395DS travel trailers. The breakaway switch and trailer brakes may not activate when needed due to an incorrectly wired breakaway switch.

Consequence:

Incorrect wiring may prevent the emergency trailer brake from engaging when the trailer becomes detached, increasing the risk of a crash.

Remedy:

Dealers will rewire the breakaway cable, free of charge. Owner notification letters are expected to be mailed October 10, 2023. Owners may contact Alliance customer service at 1-574-218-7165.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please ensure the following requirements are met:

Per the requirements of 49 USC 30119, please provide the part number, name and description of the component or components involved in this recall. This information should be provided in an amended 573 in the "Involved Components" section.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Alliance RV, LLC's contact for this recall will be Kristin Lepper who may be reached by email at kristin.lepper@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement