



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

April 28, 2023

Mr. Nick Aplin
Subaru of America, Inc.
One Subaru Drive
Camden, NJ 08103

NEF-107DR
23V-292

Subject: Brake Light Switch Malfunction/FMVSS 108 & 102

Dear Mr. Aplin:

This letter serves to acknowledge Subaru of America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

SUBARU/IMPREZA/2023

Mfr's Report Date: April 28, 2023

NHTSA Campaign Number: 23V-292

Components:

EXTERIOR LIGHTING:BRAKE LIGHTS:SWITCH

Potential Number of Units Affected: 4,030

Problem Description:

Subaru of America, Inc. (Subaru) is recalling certain 2023 Impreza vehicles. The brake light switch may be improperly adjusted and illuminate the brake lights without application of the brake pedal. The vehicle may also allow drivers to start and shift the transmission out of the PARK position without pressing the brake pedal. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard numbers 108, "Lamps, Reflective Devices, and Associated Equipment" and 102, "Trans Shift Lever Seq/Starter Interlock/Trans Braking Effect."

Consequence:

An unintentional brake light illumination can fail to alert other motorists of actual brake application. A vehicle that shifts out of the park position unexpectedly can allow the vehicle to rollaway. Either of these scenarios can increase the risk of a crash.

Remedy:

Dealers will inspect the gap between the brake light switch and stopper, adjusting the switch as necessary, free of charge. Owner notification letters are expected to be mailed June 23, 2023. Owners may contact Subaru's customer service at 1-844-373-6614. Subaru's number for this recall is WRI-23.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.



We have received Subaru's proposed owner notification letter and it has been approved for distribution.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Subaru of America, Inc.'s contact for this recall will be Darishea Rollins who may be reached by email at darishea.rollins@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement