



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

March 10, 2023

Mr. Jerry McCarthy  
Grand Design RV, LLC  
11333 County Road 2  
Middlebury, IN 46540

NEF-107KL  
23V-151

**Subject:** Incorrect Tire Information on Label/FMVSS 110

Dear Mr. McCarthy:

This letter serves to acknowledge Grand Design RV, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

GRAND DESIGN/IMAGINE/2023

**Mfr's Report Date:** March 7, 2023

**NHTSA Campaign Number:** 23V-151

**Components:**

TIRES:MARKINGS

**Potential Number of Units Affected:** 105

**Problem Description:**

Grand Design RV, LLC (Grand Design) is recalling certain 2023 Imagine AIM travel trailers. The Federal Certification Label incorrectly states the tire size and inflation pressure requirement. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 110, "Tire Selection and Rims."

**Consequence:**

Incorrect tire size and inflation requirements may cause premature tread wear or a tire blow out, increasing the risk of a crash.

**Remedy:**

Dealers will install a new corrected label, free of charge. Owner notification letters are expected to be mailed March 17, 2023. Owners may contact Grand Design customer service at 1-574-825-9679. Grand Design's number for this recall is 910033.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Grand Design RV, LLC's contact for this recall will be Kristin Lepper who may be reached by email at [kristin.lepper@dot.gov](mailto:kristin.lepper@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement