



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 24, 2023

Mr. Harald Morgenstern
Manager NHTSA Compliance
Continental Tire the Americas, LLC
1830 MacMillan Park Drive
Fort Mill, SC 29707

NEF-107DR
23T-001

Subject: Incorrect Tire Identification Number/FMVSS 574

Dear Mr. Morgenstern:

This letter serves to acknowledge Continental Tire the Americas, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

GENERAL TIRE/ALTIMAX RT43/175/65R14 82T

Mfr's Report Date: February 16, 2023

NHTSA Campaign Number: 23T-001

Components:

TIRES:MARKINGS

Potential Number of Units Affected: 3

Problem Description:

Continental Tire the Americas, LLC (Continental Tire) is recalling certain General Altimax RT43, size 175/65R14 82T tires. The tires contain a tire identification number (TIN) that is missing the 3-digit plant code and the 6-symbol manufacturer's identification mark. As such, these tires fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 574, "Tire Identification & Recordkeeping."

Consequence:

Missing TIN information can make it difficult for tire owners to identify the tire in the event of a recall, increasing the risk of driving with a recalled tire which could result in a crash.

Remedy:

Dealers will replace the tires, free of charge. Owner notification letters are expected to be mailed April 3, 2023. Owners may contact Continental Tire's customer service at 1-888-799-2168.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please ensure the following requirements are met:

Per the requirements of 49 USC 30119, please provide the part number, name and description of the component or components involved in this recall. This information should be provided in an amended 573 in the "Involved Components" section.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Continental Tire the Americas, LLC's contact for this recall will be Darishea Rollins who may be reached by email at darishea.rollins@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement