



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

September 8, 2023

Roby Potts  
Covercraft Industries, LLC  
2720 Market Street  
Wichita Falls, TX 76301

NEF-107KL  
23E-066

**Subject:** Seat Cover Manufactured Incorrectly

Dear Roby Potts:

This letter serves to acknowledge Covercraft Industries, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

COVERCRAFT/BUICK ENVISION SEAT COVER/9999  
COVERCRAFT/FORD ECOSPORT SEAT COVER/9999  
COVERCRAFT/TOYOTA SIENNA SEAT COVER/9999

**Mfr's Report Date:** September 5, 2023

**NHTSA Campaign Number:** 23E-066

**Components:**  
SEATS

**Potential Number of Units Affected:** 99

**Problem Description:**

Covercraft Industries, LLC (Covercraft) is recalling certain Covercraft seat covers and Covercraft Precision Fit seat covers, designed to fit 2021-2023 Toyota Sienna, 2018-2022 Ford Ecosport, and 2018-2020 Buick Envision vehicles. Please see the recall report for a complete list of seat cover part numbers. The outboard panel of the seat cover may have been manufactured with incorrect thread, which can result in the side-seat air bag deploying incorrectly.

**Consequence:**

Incorrect air bag deployment increases the risk of injury.

**Remedy:**

Covercraft will send owners new seat covers, free of charge. Owner notification letters are expected to be mailed September 2023. Owners may contact Covercraft customer service at 1-877-797-2487 or email [questions@covercraft.com](mailto:questions@covercraft.com).

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).



Please ensure the following requirements are met:

Your company must supply the estimated date(s) for which it will notify dealers and/or distributors regarding this safety recall. If your company subsequently becomes aware that either the beginning or the completion dates reported to the agency for any of the notifications will be delayed by more than two weeks, your company shall promptly advise the agency of the delay and the reasons therefor, and furnish a revised estimate. If your company does not have dealers or distributors, please state so in the 573 (49 CFR 573.6 (c)(8)(ii)).

AMENDED 573 REQUIRED.

An identification and description of the risk to motor vehicle safety reasonably related to the defect or noncompliance (49 CFR 573.6 (c)(5)). All filings should state an increased risk of either a crash, injury or fire.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Covercraft Industries, LLC's contact for this recall will be Kristin Lepper who may be reached by email at [kristin.lepper@dot.gov](mailto:kristin.lepper@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement