Project: TOS Job #: Q3 Corsair Recall Email

Art Director: Barry Cole Copywriter: Doug Black Date: 09/6/22

Creative Version: From:

1203315

reply@t.email-lincoln.com

Friendly From(s): Lincoln

Subject Line/Push Notification: Bring in your Lincoln Corsair® SUV for a safety recall. Pre-header/Headline: Remember to schedule this safety recall.

View Online











LINCOLN



Module: Header

Alt Text: Lincoln Corsair® SUV being driven on the highway.

Remember to schedule this safety recall.

If you haven't done so already, please schedule your safety recall appointment (Recall 22S47) by using your Lincoln Way® App* (with participating Lincoln Retailers) or by contacting your retailer directly.

You can also talk to your retailer about helping you procure a same-day loaner vehicle and enjoy other benefits like Lincoln Pickup & Delivery.**

Over 74% of recalled Corsair SUVs have received this repair so far—we want you to be next.

If you have additional questions or concerns about this safety recall, please contact a dedicated team member at (833) 807-3673 and reference Recall 22S47 or visit our $\underline{\text{FAQ page}}$ to learn more.

REPAIRS DONE RIGHT.

Our goal is to build a Corsair SUV with resiliency and quality you can count on. When a safety recall like this one happens, we work hard to identify the issue quickly and offer a solution that is as easy as possible.

*Lincoln Way App, compatible with select smartphone platforms, is available via a download. Message and

Lincoin way App, compatible with select smartprone piantorms, is available via a <u>povincial</u>. Message and data rates may apply.

"Complimentary Lincoin & Delivery service is available for 2017 model-year and newer Lincoin vehicles with the 4-year/50.00-mile New Vehicle Limited Warranty, Owners of 2016 and prior model-year vehicles may arrange for the service at a cost. Mileage limitations may apply. Nontransferable. See retailer for complete details. Lincoin reserves the right to change program details at any time without obligations.

Module Name: Footer (Marketing)



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REMEMBER TO SCHEDULE THIS SAFETY RECALL. Today at 09:40 AM

DELETE



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Call Retailer



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