



GM Vehicle Safety
PO Box 3047
Milwaukee, WI 53201

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
GENERAL MOTORS

9900100 GCS 1

Sam Sample
1234 Main Street
Anytown, US 12345



Your Vehicle Has an Urgent Safety Recall

December 18, 2024
Sam Sample
1234 Main Street
Anytown, US 12345

Dear Sam Sample:

The National Safety Council, America's leading nonprofit safety advocate, has been informed by General Motors that the 2015 Chevrolet Traverse currently registered in your name is included in the Driver Side Airbag May Rupture Safety Recall. We encourage you to verify that information by entering your VIN (Vehicle Identification Number) – SAMPLEVIN123ABCDE – into our recall database at **checktoprotect.org**. Once you have verified your vehicle's recall, please schedule your **FREE** recall repair at any of GM's 4,100+ Chevrolet, Buick, GMC or Cadillac dealerships.

To locate a GM dealer, visit **experience.gm.com/locate** or call 1-866-467-9700.

If you own or regularly drive any other vehicles, we encourage you to visit **checktoprotect.org** to ensure those vehicles are not also affected by a safety recall. Learn more about NSC and get safe driving tips at **nsc.org/SafeRoads**.

You can also check for vehicle safety recalls by entering your VIN at **experience.gm.com/ownercenter/recalls** or **NHTSA.gov/recalls**.

Sincerely,

Mark Chung
Executive Vice President
Roadway Practice Area

Scan here to
locate a dealer.



*The **National Safety Council** is America's leading nonprofit safety advocate – and has been for over 100 years. As a mission-based organization, we work to eliminate the leading causes of preventable death and injury so people can live their fullest lives. Our Check to Protect public awareness campaign encourages drivers to check the recall status of their vehicle and have open recalls fixed immediately. You can enter your vehicle identification number (VIN) or license plate number at **checktoprotect.org** for a full report of your vehicle's recall status.*