

IMPORTANT SAFETY RECALL

November 7, 2022

From: Shandong New Continent Tire Co., Ltd. (“SNC Tire”)

NHTSA Campaign No.: 22T012

To: Tire Owner

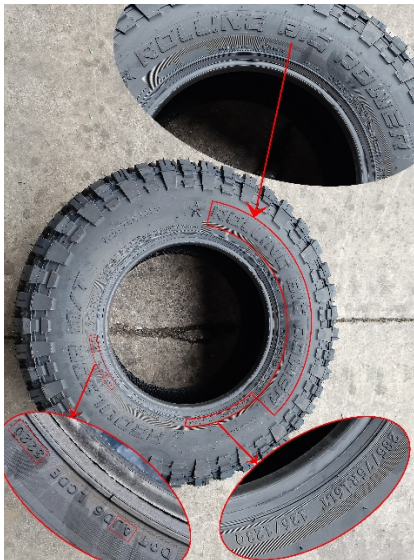
This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

SNC Tire has decided that certain **Rolling Big Power 285/75R16LT 126/123Q Repulsor M/T** tires fail to conform to Federal Motor Vehicle Safety Standard No. 139: New pneumatic radial tires for light vehicles. The recall affects 2045 tires **produced from April 2, 2018 to April 10, 2022**. No other tires are affected.

The noncompliance is associated with possible sidewall separation in the affected tires. If sidewall separation occurs while the vehicle is being operated, a loss of control or crash could occur. To date, there have been no injuries or deaths associated with these tires.

Accordingly, a voluntary recall is being initiated on the affected brand, model, pattern, and date range.

Please refer to the legend below to identify whether a tire(s) is in the affected brand, model, pattern, and date range. The affected tire’s brand is Rolling Big Power. The model is 285/75R16LT 126/123Q. The pattern is Repulsor M/T. The date of manufacture (DOT Code) can be found molded onto the tire near the bead. For the affected tires, the plant code (first two characters in the DOT Code) will be **AJ** and the last four characters will be **a number between 1418-1622**. Only a tire with all the identification (brand, model, pattern, and date range) as described above would be affected.



Affected Tire Ranges:

Product Description	Brand	DOT Code (Date of Manufacture)
285/75R16LT 126/123Q Repulsor M/T	Rolling Big Power	AJD6LCDE1418-1622

Only the 2045 Rolling Big Power 285/75R16LT 126/123Q Repulsor M/T produced from April 2, 2018 to April 10, 2022 are included as part of this recall. No other tires of this brand, model, and pattern are affected.

What Should You Do?

If you own the affected brand, model and pattern of tire and your tire(s) fall within the listed DOT Code production, please immediately stop using the recalled tires. If you replace the recalled tire(s) with other tire(s), SNC Tire will reimburse the total amount you paid for the replacement tire(s) up to the original retail price of the recalled tire(s) plus a fixed amount of \$30 US dollars per tire for installation, rotation and disposal.

This replacement program will begin on November 7, 2022 and run for 180 days.

It is important that you act as soon as possible to determine whether your tires are covered by this campaign. If you have any questions whether your tires are covered by this notice or problems obtaining the needed replacement, please contact SNC Tire at the following email address: service@sntire.com.

If you have previously attempted to repair or replace one of the Rolling Big Power 285/75R16LT 126/123Q Repulsor M/T tires subject to this recall, for the same issue addressed by this recall, SNC Tire has a reimbursement program in place. Please see the enclosed description of SNC Tire's Pre-Notification Remedy Plan.

Please be advised that you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>, if you believe that:

- (A) The manufacturer, distributor, or dealer of a tire subject to this recall has failed or is unable to remedy the noncompliance without charge; OR
- (B) The manufacturer has failed or is unable to remedy the noncompliance without charge after the date specified in the notification on which replacement tires will be available.

We apologize for any inconvenience this recall may cause.

Sincerely,

Shandong New Continent Tire Co., Ltd.

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Reimbursement plan for pre-notification remedies:

Rolling Big Power 285/75R16LT 126/123Q Repulsor M/T DOT Code

AJD6LCDE1418-1622

SNC Tire has established the following reimbursement plan to reimburse owners and purchasers for costs incurred for remedies obtained before they were notified of the recall on this product.

Period for Reimbursement:

The earliest date to have purchased a qualifying pre-notification remedy is June 22, 2022.

The ending date of the reimbursement eligibility is 10 calendar days after the date on which SNC Tire has directed the mailing of the last of its notifications to owners/purchasers or 30 days after the conclusion of SNC Tire’s initial efforts to provide public notice of the existence of the possible noncompliance, whichever is later.

Reimbursement Plan Exclusions:

- A) If the pre-notification remedy did not address the noncompliance that led to the recall or a manifestation of the noncompliance.
- B) If the pre-notification remedy was not reasonably necessary to correct the noncompliance that led to the recall or a manifestation of the noncompliance.
- C) Failure to submit adequate documentation at the address provided.

Required Documents, if you have already purchased a remedy for the non-compliance during the period for reimbursement:

- A) Name and mailing address of the claimant.
- B) Identification of the product that was recalled (Tire brand, model, size, and DOT number).
- C) NHTSA recall number.
- D) Identification of the owner or purchaser of the recalled tire at the time that the pre-notification remedy was obtained.
- E) A receipt for the pre-notification remedy, which may be an original or copy. The receipt shall identify the item and state the total amount paid for the tire that replaced the noncompliant tire.
- F) An invoice or receipt showing purchase of the recalled tire.
- G) Documentation demonstrating that the claimant had replaced a recalled tire that was on a vehicle that he, she, or a relative owned.

Costs to be reimbursed:

- A) The amount of reimbursement will be the amount paid by the owners for the pre-notification remedy up to the retail price of the recalled tire(s), plus a fixed amount of \$30 US dollars per tire for installation, rotation and disposal.

Where to submit pre-notification claim documents:

Debra Moran
ArentFox Schiff LLP
233 South Wacker Drive, Suite 7100
Chicago, IL 60606

SNC Tire will act upon a claim for reimbursement within 60 days of its receipt. If a claim is denied, SNC Tire will send a notice to the claimant within 60 days indicating statement of reasons for the denial.

If a claim for reimbursement is incomplete when originally submitted, SNC Tire will advise the claimant within 60 days of receipt of the claim of the documentation that is needed to resubmit the claim with complete documentation.

Should you have any questions please contact SNC Tire at: service@snctire.com.