

June 29, 2022



Re: IMPORTANT SAFETY RECALL

Invoice Date: 11/1/2019 Invoice: 000000000910505 Part Number: B12-5503B

Quantity: 1

Recalled Burly Handlebar Products: "Dominator Raked", "Dominator Straight" and "Jail Bar"

NHTSA Campaign Number: 22E036

Dear Burly Brand Purchaser:

This recall notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. (Specifically, 49 U.S.C. 30116-30121)

Performance Machine, LLC. ("PM") has decided that a defect, which relates to motor vehicle safety, exists in certain aftermarket motorcycle road handlebars under their brand, "Burly Brand". The bars that are affected in this recall are the "Dominator Raked", "Dominator Straight" and "Jail Bar". All are pictured at the end of this letter (on page 2) and here at this link: https://www.burlybrand.com/category/5/handlebars These motorcycle handlebars are designed by Performance Machine and manufactured by contract manufacturers to our specifications. Jail bars were introduced in 2014 and Dominator bars were introduced in 2021. *Any bars purchased before August 17, 2020, are not involved in this recall.* It is suspected that some Dominator and Jail Bars may have non-conforming welds at the connection between the vertical tubing uprights and the threaded mounting plugs that may result in the formation of a crack or cracks. Continued use of the recalled handlebars after a crack has formed may result in the separation of the handlebars from the motorcycle thereby impairing the operator's ability to control the motorcycle, increasing the risk of a crash. *Please refrain from operating any motorcycle equipped with this product until the recalled handlebars are replaced. There is no way for you to determine if your bars might be affected and they will have to be replaced. If you have sold these bars, or a bike with them installed, please contact us as soon as possible with the new owner's information so that we can contact them directly. If you know of anyone that might be using these bars, please give them a copy of this letter as soon as possible or have them contact us about this recall.

Performance Machine has implemented a new quality assurance process with the manufacturer to facilitate consistent welded connections that fully conform to our specifications. Physical durability and destructive testing of handlebars will be part of the quality assurance program to confirm that new production fully conform to our specifications.

Please visit our website at https://www.burlybrand.com/recalls to obtain a return authorization number (RMA) to return the recalled handlebar. Once we receive the recalled bar back, a suitable replacement handlebar of your choosing from this page https://www.burlybrand.com/category/5/handlebars (other than the recalled models) will be sent to you within 10 business days. This replacement will be provided at no charge.

If you have any additional questions about this recall, please call 714-523-3000 and ask for Customer Service or you can email recalls@burlybrand.com

We regret any inconvenience that this action may cause you. However, have taken this action in the interest of your safety and continued satisfaction with our products.

If we or the seller that your purchased from fails or is unable to remedy this potential safety concern by providing you with a replacement part and installation at no charge and within a reasonable time, you may submit a written complaint to: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to https://www.safercar.gov.





You may be eligible to receive reimbursement for the cost of repairs made prior to receiving this notice. You may submit your receipts for certain repairs and or replacement of the recalled bars as long as you submit the original proof of purchase of the recalled products and all products purchased specifically to conduct the repair or fitment of replacement handlebars. Please submit all requested information at this link https://www.burlybrand.com/recalls.aspx and upload all documentation for which you seek reimbursement. You may also call with customer service at 888-367-1871 or recalls@burlybrand.com if you have difficulty or cannot access the website. If there are questions about your claim or documentation, we will contact you via email.

Sincerely, Performance Machine

Photos of recalled product:

