

# VEE TYRE AND RUBBER CO., LTD

924 Rama IX Road, Bangkokkapi, Huay Kwang, Bangkok, 10310, Thailand. Phone (622) 7196644-55  
Fax. (622) 7196660-2, 3198673-4

## IMPORTANT SAFETY RECALL

March 4, 2022

Attn: Leo [Text: (281) 797-8181]  
Fashion Wholesale Wheel  
7108 Old Katy Road  
Houston, Texas 77024

**Re: SAFETY RECALL FOR CERTAIN TRI-ACE PIONEER A/T III TIRES**

- Sidewall separation/Federal Motor Vehicle Safety Standard No. 139
- Vee Tyre and Rubber Co., Ltd. Campaign Nos. 16MBCMJBL and 16MJEMHBL
- NHTSA Campaign No. 22T-001

Dear Tire Owner:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

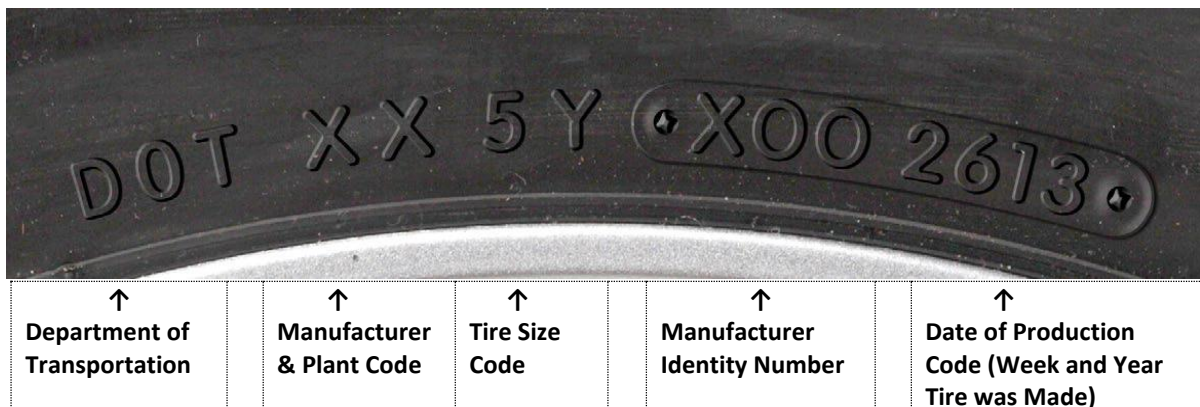
Vee Tyre and Rubber Co., Ltd. ("Vee Tyre") has decided that certain Tri-Ace Pioneer A/T III tires fail to conform to Federal Motor Vehicle Safety Standard No. 139, "New Pneumatic Radial tires for Light Vehicles."

**WHY YOU ARE BEING CONTACTED.** You are being contacted because retail records indicate that you purchased certain Tri-Ace Pioneer A/T III tires from a retail dealer which may be covered by this recall.

**THE TIRES SUBJECT TO THE RECALL.** This recall pertains to the following tires:

Model	Size	DOT Date of Production Code:
Tri-Ace Pioneer A/T III	LT 235/85R16	4718-1819 (47 <sup>th</sup> week of 2018 to 18 <sup>th</sup> week of 2019)
Tri-Ace Pioneer A/T III	LT 245/70R17	4718-1819 (47 <sup>th</sup> week of 2018 to 18 <sup>th</sup> week of 2019)

Below is an example of the DOT Code on a sidewall and where to find the date of manufacture:



*No other Tri-Ace brand tires of any size or model are covered by this campaign.* If you are not sure whether your tire(s) fall within these model, size and date ranges, please contact a Tri-Ace or Vee Tyre dealer for assistance.

**REASON FOR THE SAFETY RECALL.** Vee Tyre has determined that due to a manufacturing issue, some of these tires may pose an increased risk of sidewall separation and air loss, which could lead to a loss of vehicle control, increasing the risk of a crash.

**OUR REMEDY.** Owners are asked to bring their tires to a Tri-Ace or Vee Tyre dealer within 180 days of receipt of this letter. The tire dealers will inspect the tires to ensure that they meet the DOT criteria above, and if so, **the dealer will remove the tires and, at the Owner's option, either reimburse the Owner for the retail sale price of the returned tires along with any taxes, mounting and disposal fees, or apply the reimbursement funds to the purchase and installation of a new tire.** Owners are asked to bring the receipt for their tire purchase so that the retail dealer can properly reimburse them in the event that the dealer does not have a record of the sale. In situations in which neither the customer nor the dealer has a record of the transaction, the reimbursement amount is the cost of replacement or \$10 above Vee Tyre's DDP (the price it sold to distributors), whichever is less.

Owners should have the recall completed as soon as possible. The repair should take approximately 15 to 20 minutes per tire to complete. However, due to scheduling, your dealer may require your vehicle for longer. Your dealer should be able to provide a more accurate repair estimate.

Vee Tyre will collect and dispose of the returned tires that are the subject of this campaign.

**DEALERS THAT ARE NO LONGER AVAILABLE OR ARE NOT PARTICIPATING.** If the tire dealer from whom you purchased the subject tires is no longer available or is not participating in this campaign, contact Vee Tyre at: (504) 247-4367 or email Vee Tyre at: [techsupport@veerubber.co.th](mailto:techsupport@veerubber.co.th).

**QUESTIONS.** If you have any questions regarding this campaign or the remedy provided by Vee Tyre, you may contact Vee Tyre at: (504) 247-4367, or email Vee Tyre at: [techsupport@veerubber.co.th](mailto:techsupport@veerubber.co.th). If your dealer fails or is unable to remedy this defect without charge, or within a reasonable amount of time, you may submit a written complaint to:

Administrator  
National Highway Traffic Safety Administration  
1200 New Jersey Ave SE  
Washington, DC 20590

You may also call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).

**WHAT IF YOU HAVE ALREADY PAID FOR THIS REPAIR?**

You may be eligible to receive reimbursement for costs incurred if you repaired or replaced your tires on account of a condition described in this notice. You may submit your receipts along with the attached Reimbursement Request Form online at [techsupport@veerubber.co.th](mailto:techsupport@veerubber.co.th) or by U.S. Mail to: Vee Tyre, Tri-Ace Recall Program, 3602 Browns Mill Road SE, Atlanta, GA 30354.

Within 180 days of receipt of this notice, you may submit the Reimbursement Request Form along with receipts for your purchase of the affected tires, receipts for your purchase of replacement tires, any photographs identifying the tires, including by brand, size and/or date production code and depicting the quantity of the affected tires previously owned, or any other proof of purchase.

**WHAT IF YOU ARE A LESSOR?**

Federal law requires that you forward a copy of this safety recall notice to the lessee within 10 days.

**WHAT IF YOU NO LONGER OWN THE VEHICLE?**

Vee Tyre wants to ensure that notice of this recall campaign gets to all potential owners and users of the affected tires. If you no longer own the vehicle on which the subject tires were in-service at the time you transferred the vehicle, please complete the attached Change of Ownership card and email it to: [techsupport@veerubber.co.th](mailto:techsupport@veerubber.co.th), or send it by U.S. Mail to: Vee Tyre, Tri-Ace Recall Program, Ltd., 3602 Browns Mill Road SE, Atlanta, GA 30354.

We regret the inconvenience which this action may cause you, but we at Vee Tyre are certain you will understand our interest in your continued satisfaction with our tires.

Sincerely,

The team at Vee Tyre and Rubber Co., Ltd.

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<sup>i</sup> *Reading the DOT's date of manufacture code.* The DOT number will indicate whether your model and size are part of this campaign. The DOT number is located on one of the sidewalls of the tire. The DOT number is preceded by "DOT" and followed by certain codes spread out along the sidewall. The last portion of the DOT code is the four-digit date of production code. The first two digits of the production code represent the week of production, and the last two digits represent the year of production. For example, the DOT code ending in 4718 indicates that the tire was manufactured in the 47<sup>th</sup> week of 2018.

**TIRE SAFETY RECALL PROGRAM**  
**Vee Tyre, Tri-Ace Reimbursement Request Form, Instructions**

This form is to be used by any consumers who owned tires affected by this recall and who already replaced those tires prior to receiving notice of this recall campaign. The tires included in the Vee Tyre, Tri-Ace Recall Program are:

- **Tri-Ace Pioneer A/T III, LT235/85R16, DOT Date Production Codes: 4718-1819**
- **Tri-Ace Pioneer A/T III, LT245/70R17, DOT Date Production Codes: 4718-1819**
- To be eligible for reimbursement you must complete this Reimbursement Request Form and submit it with the required documents to Vee Tyre within 180 days of receipt of the recall notice.

**Consumer Information**

*Please print clearly*

File# \_\_\_\_\_ (Vee Use Only)

Consumer Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip code/ Postal Code \_\_\_\_\_

Daytime Phone (optional) ( \_\_\_\_\_ ) \_\_\_\_\_ Email Address: \_\_\_\_\_

**If You Replaced the Affected Tri-Ace Tire Before You Received the Recall Notice**

- This reimbursement will only apply if the recalled tire was replaced due to the condition described in your recall notification letter.
- Within 180 days of receipt of notice of this recall, you must complete this form and submit it to Vee Tyre with all of following documents in your possession, custody or control:
  - A copy of the receipt showing the purchase of the recalled tire(s)
  - A copy of the receipt showing the purchase of a replacement tire(s)
  - Any photographs showing as much of the tire(s) as possible, including the brand name, size and DOT Date Production Code, and quantity of tires previously owned
  - Other proof of purchase identifying the tires as much as possible and the quantity

*Please allow up to 60 days for processing*

My signature below certifies that the information contained in and submitted with this Reimbursement Request Form is true and accurate.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Email or U.S. Mail Completed Form and Other Required Documents to:**

Vee Tyre and Rubber Co., Ltd. -- Customer Relations: [techsupport@veerubber.co.th](mailto:techsupport@veerubber.co.th)  
OR

**Attn: Vee Tyre, Tri-Ace Recall Program, Ltd.**

3602 Browns Mill Road SE

Atlanta, GA 30354

**Amount Paid**

\$ \_\_\_\_\_

**T**  
**TIRE SAFETY RECALL PROGRAM**  
**Vee Tyre, Tri-Ace Change of Ownership Form**

This form is to be used by any consumers who once owned a vehicle on which the tires affected by this recall were in service at the time that consumer sold or otherwise transferred said vehicle.

The purpose of this form is to ensure that notice of this recall campaign gets to all potential owners and users of the affected tires, including those who may have purchased the affected tires from another consumer.

The tires included in the Vee Tyre, Tri-Ace Recall Program are:

- **Tri-Ace Pioneer A/T III, LT235/85R16, DOT Date Production Codes: 4718-1819**
- **Tri-Ace Pioneer A/T III, LT245/70R17, DOT Date Production Codes: 4718-1819**

**In order to allow us to provide notice of this recall to the new owner of said vehicle and tires, please provide as much of the following information as you can:**

**New Owner Information**

*Please print clearly*

File# \_\_\_\_\_ (Vee Use Only)

New Owner Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip code/ Postal Code

Phone(s): ( \_\_\_\_\_ ) \_\_\_\_\_ / ( \_\_\_\_\_ ) \_\_\_\_\_

Email Address(es): \_\_\_\_\_

**Transferor Information**

**Please help us track the affected tires.**

Place of Purchase of Affected Tires: \_\_\_\_\_

Date of Purchase: \_\_\_\_\_

Your Name: \_\_\_\_\_

Phone(s): ( \_\_\_\_\_ ) \_\_\_\_\_ / ( \_\_\_\_\_ ) \_\_\_\_\_

Email Address(es): \_\_\_\_\_

**RETURN INFORMATION**

**Please provide this Change of Ownership Card to Vee Tyre by email or U.S. Mail.**

**By: Email: [techsupport@veerubber.co.th](mailto:techsupport@veerubber.co.th)**

**By: U.S. Mail: Vee Tyre, Tri-Ace Recall Program, Ltd., 3602 Browns Mill Road SE, Atlanta, GA 30354.**