



June 17, 2022

retailer name and US mail or email address

Re: **IMPORTANT SAFETY RECALL**

Invoice Date: 10/16/2019
Invoice Number: 909438
Part Number: B12-5503B
Quantity: _____

NHTSA Campaign Number: 22E036000

Recalled Handlebar Product: "Dominator Raked", "Dominator Straight" and "Jail Bar".

Dear Burly Brand Retailer,

This recall notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. (Specifically, 49 U.S.C. 30116-30121)

Performance Machine, LLC. ("PM") in cooperation with National Highway Traffic Safety Administration ("NHTSA") has decided to announce a voluntary recall for aftermarket motorcycle road handlebars under their brand, "Burly Brand". (see NHTSA notice at <https://static.nhtsa.gov/odi/rcl/2022/RCAK-22E036-1454.pdf>) The bars that are affected in this recall are the "Dominator Raked", "Dominator Straight" and "Jail Bar". All are pictured at the end of this letter (on page 2) and here at this link: <https://www.burlybrand.com/category/5/handlebars>. These motorcycle handlebars are designed by Performance Machine and manufactured by contract manufacturers to our specifications. Jail bars were introduced in 2014 and Dominator bars were introduced in 2021. **Any bars purchased before August 17, 2020, are not involved in this recall.** It is suspected that some Dominator and Jail Bars may have non-conforming welds at the connection between the vertical tubing uprights and the threaded mounting plugs that may result in the formation of a crack or cracks. Continued use of the recalled handlebars after a crack has formed may result in the separation of the handlebars from the motorcycle thereby impairing the operator's ability to control the motorcycle, increasing the risk of a crash. **Consumers need to refrain from operating any motorcycle equipped with this product until the recalled handlebars are replaced.**

Performance Machine has implemented a new quality assurance process with the manufacturer to facilitate consistent welded connections that fully conform to our specifications. Physical durability and destructive testing of handlebars will be part of the quality assurance program to confirm that new production fully conform to our specifications.

If you have any of this product new or used in stock at any location please advise us **within 5 days of the date on this letter** of the quantities and part numbers and we will issue a prepaid return authorization shipping label to return the handlebars to us and will issue you a credit once they arrive at our location. Please ensure that all affected Dominator and Jail Bars inventory is removed from stock that is available for sale and that you reference this recall link <https://www.burlybrand.com/recalls> on any specific webpage where the Dominator or Jail Bars were sold on your webpage or any e-commerce website. **We are also asking for all contact data available from your system for each consumer or other buyer who purchased the recalled bars from you at any time after August 17, 2020. It would also be helpful if you could tell us the date sold to each purchaser, the quantity and any specific SKUs sold. Preferably this data would be in excel format. The sooner we receive this data the sooner we can notify your downstream customers. If we do not receive this data within 5 days of the date of this letter, we will be contacting you to follow up. All data needs to be sent to recalls@burlybrand.com with attachment or download link.**

We expect to have replacement handlebars available for distributors and retailers by September 1, 2022. This "new" production will be distinguishable from recalled bars by an engraved code greater than 22152 on the bottom side of clutch grip (left side). If you have any additional questions about this recall, please call 714-367-1871 or you can email recalls@burlybrand.com We apologize for any inconvenience in this matter. We have taken this action in the interest of your safety and continued satisfaction with our products.

Sincerely,



Performance Machine

Photos of recalled product:



Dominator Raked



Dominator Straight



Jail Bar