OMB Control No.: 2127-0004

Part 573 Safety Recall Report

22V-344

Manufacturer Name: Kia Motors America

Submission Date: JUN 29, 2022 NHTSA Recall No.: 22V-344 Manufacturer Recall No.: SC237



Manufacturer Information:

Manufacturer Name: Kia Motors America

Address: 111 Peters Canyon Road

Irvine CA 92606

Company phone: 800-333-4542

Population:

Number of potentially involved: 3,596 Estimated percentage with defect: 1 %

Vehicle Information:

Vehicle 1: 2022-2022 Kia Telluride

Vehicle Type: LIGHT VEHICLES

Body Style: ALL Power Train: GAS

Descriptive Information: Certain 2022 model year Telluride vehicles manufactured from September 9, 2021

through March [30], 2022 [3,596 vehicles equipped with 3.5" and 7" LCD screen].

The recall population was determined by a review of vehicle and supplier production

records. The vehicles subject to this recall were not produced in VIN order.

Customers seeking information about their specific vehicle will be referred to Kia's

Consumer Assistance Center or their Kia dealer.

Production Dates: SEP 09, 2021 - MAR 30, 2022

NR VIN Range 1 : Begin : End: NR ☐ Not sequential

Description of Noncompliance:

Description of the The vehicle's instrument cluster contains an LCD screen which displays certain Noncompliance: information. Due to an incorrect die applicator setting at the supplier, excess adhesive was applied to a circuit board within the instrument cluster. Excess adhesive may lead to a poor electrical connection and cause the LCD information display screen to go blank resulting in the driver's inability to see the odometer. As a result, the subject vehicles fail to comply with the visibility requirements of Federal Motor Vehicle Safety Standard 101, §S5.1.2. This condition does not affect the functionality of the vehicle's underlying systems or dedicated telltale/warning lamps.

FMVSS 1: 101 - Control and displays

FMVSS 2: NR

Description of the Safety Risk: The subject condition may increase the risk of a crash.

Description of the Cause: Poor electrical connection due to excess adhesive to a circuit board within the

instrument cluster.

Identification of Any Warning N/A

that can Occur:

Involved Components:

Component Name 1: Cluster Assy-Instrument

Component Description: Instrument Cluster Assembly [with 3.5" LCD screen]

Component Part Number: 94001-S9500

Component Name 2: Cluster Assy-Instrument

Component Description: Instrument Cluster Assembly [with 3.5" LCD screen]

Component Part Number: 94001-S9510

Component Name 3: [Cluster Assy-Instrument]

Component Description : [Instrument Cluster Assembly with 7" LCD screen]

Component Part Number: [94011-S9500]

Supplier Identification:

Component Manufacturer

Name: Hyundai Mobis Company (Jincheon Plant)

Address: 95, Sayang 2-gil, Munbeak-myeon

Jincheon-gun Chungcheongbuk-do Foreign States 27862

Country: Korea, Republic of

Chronology:

See attached document titled "2022MY Telluride Blank Instrument Cluster LCD Screen Chronology Amended"

Description of Remedy:

Description of Remedy Program: All owners of the subject vehicles will be notified by first class mail with

instructions to bring their vehicles to a Kia dealer. Dealers will be

instructed to replace the instrument cluster assembly with a new one. Kia will reimburse owners for repair expenses already incurred pursuant to

Kia's General Reimbursement Plan filed May 10, 2022.

How Remedy Component Differs The circuit board in the instrument cluster assembly does not contain

from Recalled Component: excess adhesive.

Identify How/When Recall Condition The supplier changed its adhesive application inspection process on

was Corrected in Production: 2/28/2022. Vehicles produced after 3/[30]/2022 were not equipped with an instrument cluster assembly produced before the supplier's inspection

process change was made. As a result, vehicles produced after 3/

[30]/2022 do not contain the recall condition.

Recall Schedule:

Description of Recall Schedule: The Dealer Notification is scheduled to begin and end on July 11, 2022

and the Owner Notification is scheduled to begin and end on July 15,

2022.

Planned Dealer Notification Date : JUL 11, 2022 - JUL 11, 2022 Planned Owner Notification Date : JUL 15, 2022 - JUL 15, 2022

* NR - Not Reported