



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

August 8, 2022

Mr. J.S. (Jurassic) Park  
VP/ Chief Safety Officer  
Kia America, Inc.  
111 Peters Canyon Road  
Irvine, CA 92606-1790

NEF-107ES  
22V-560

**Subject:** Headliner Plate Detachment

Dear Mr. Park:

This letter serves to acknowledge Kia America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

KIA/OPTIMA/2012-2013

**Mfr's Report Date:** August 1, 2022

**NHTSA Campaign Number:** 22V-560

**Components:**

STRUCTURE:BODY:ROOF AND PILLARS

**Potential Number of Units Affected:** 257,998

**Problem Description:**

Kia America, Inc. (Kia) is recalling certain 2012-2013 Optima vehicles. The right and left headliner plates may not be secured properly, which can result in the plates detaching in the event of a side curtain air bag deployment.

**Consequence:**

A plate that detaches during a crash may strike an occupant, increasing their risk of injury.

**Remedy:**

Dealers will secure the headliner plates, free of charge. Owner notification letters are expected to be mailed September 26, 2022. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC245.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Kia America, Inc.'s contact for this recall will be Emily C. Smith who may be reached by email at [emily.c.smith@dot.gov](mailto:emily.c.smith@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement