



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 20, 2022

Mr. J.S. (Jurassic) Park
VP/ Chief Safety Officer
Kia Motors America
111 Peters Canyon Road
Irvine, CA 92606-1790

NEF-107ES
22V-344

Subject: Blank Instrument Cluster Display Screen/FMVSS 101

Dear Mr. Park:

This letter serves to acknowledge Kia Motors America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

KIA/TELLURIDE/2022

Mfr's Report Date: May 17, 2022

NHTSA Campaign Number: 22V-344

Components:

ELECTRICAL SYSTEM: INSTRUMENT CLUSTER/PANEL

Potential Number of Units Affected: 2,761

Problem Description:

Kia Motors America (Kia) is recalling certain 2022 Telluride vehicles. Excess adhesive in a circuit board within the instrument cluster may cause the instrument cluster display screen to be blank. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 101, "Control and Displays."

Consequence:

A blank instrument cluster display screen will not show critical information, such as the odometer, which can increase the risk of a crash.

Remedy:

Dealers will replace the instrument cluster assembly, free of charge. Owner notification letters are expected to be mailed July 15, 2022. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC237.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Kia Motors America's contact for this recall will be Emily C. Smith who may be reached by email at emily.c.smith@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement