



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

January 21, 2022

Mr. Peter Duriyarattakarn  
General Manager  
Vee Tyre and Rubber Co., Ltd.  
924 Rama 9 Road, Bangkapi  
Huay Kwang  
Bangkok 10310

NEF-107CL  
22T-001

**Subject:** Sidewall Separation/FMVSS 139

Dear Mr. Duriyarattakarn:

This letter serves to acknowledge Vee Tyre and Rubber Co., Ltd.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

TRI-ACE/PIONEER A/T III/LT235/85R16  
TRI-ACE/PIONEER A/T III/LT245/70R17

**Mfr's Report Date:** January 19, 2022

**NHTSA Campaign Number:** 22T-001

**Components:**

TIRES:SIDEWALL

**Potential Number of Units Affected:** 1,782

**Problem Description:**

Vee Tyre and Rubber Co., Ltd. (Vee Tyre) is recalling certain Tri-Ace Pioneer A/T III tires, sizes LT245/70R17 and LT235/85R16, with DOT codes 4718 through 1819. Due to a manufacturing issue, the sidewall may separate from the tire. As such, these tires fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 139, "New Pneumatic Radial Tires for Light Vehicles."

**Consequence:**

Sidewall separation can lead to tire failure, increasing the risk of a crash.

**Remedy:**

Vee Tyre will notify and reimburse owners the cost of the tires, along with any service fees. Owner notification letters are expected to be mailed February 21, 2022. Owners may contact Vee Tyre customer service at 1-212-564-7575. Vee Tyre's numbers for this recall are 16MBCMJBL & 16MJEMHBL.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).



**Please ensure the following requirements are met:**

An identification and description of the risk to motor vehicle safety reasonably related to the defect or noncompliance (49 CFR 573.6 (c)(5)). All filings should state an increased risk of either a crash, injury or fire.

**AMENDED 573 REQUIRED.**

In the case of a remedy program involving the replacement of tires, your company's program for remedying the defect or noncompliance shall include the required pieces of information listed in 49 CFR 573.6 (c)(9).

**AMENDED 573 REQUIRED.**

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Vee Tyre and Rubber Co., Ltd.'s contact for this recall will be Choon Lee who may be reached by email at [choon.lee@dot.gov](mailto:choon.lee@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement