



---

**Nissan North America, Inc.**

One Nissan Way  
Franklin, TN 37067

Mailing Address:  
PO Box 685001  
Franklin, TN 37068

January 26, 2021

Mr. Jeff Giuseppe  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
Attn: Recall Management Division (NVS-215)  
Room W48-302  
1200 New Jersey Avenue, SE  
Washington, D.C. 20590

Dear Mr. Giuseppe:

We are transmitting the enclosed Noncompliance Information Report in accordance with 49 CFR Part 573. A voluntary recall campaign will be initiated and your office provided with the notices.

Very truly,

A handwritten signature in black ink, appearing to read "Derek Latta".

Derek Latta  
Manager,  
Technical Compliance

Encl.

## **NONCOMPLIANCE INFORMATION REPORT**

1. Manufacturer:

Nissan Mexicana, S.A. de C.V. COMPAS, Mexico plant

Manufacturer of the subject equipment:

Películas Utiles, S.A. De C.V  
España 503-A Col. Sn. Nicolás Tolentino  
CDMX. Iztapalapa 9850

Enrique Diaz  
Quality Director  
Phone: +52 554 550 2475  
Email: Enrique.diaz@peliculasutiles.com

2. Vehicles Potentially Involved:

Model Year 2020 INFINITI QX50 vehicles manufactured from January 7, 2020 to July 16, 2020 at the COMPAS, Mexico plant.

Tire placard part numbers:

<b><u>Model</u></b>	<b><u>Part Name</u></b>	<b><u>Part Number</u></b>
MY 2020 INFINITI QX50	19 inch tire	99090 5NA0B
	20 inch tire	99090 5NA1A

This issue affects no other INFINITI (or Nissan) vehicles because the mesh used to create the subject tire placards (described in Section 5 below) is unique to a specific part number placard used during defined dates of manufacture.

3. Total Number of Vehicles Potentially Involved:

Approximately 8,291 INFINITI QX50 vehicles are potentially affected.

4. Percentage of Vehicles Estimated to Actually Contain the Noncompliance:

Approximately 1%<sup>1</sup>

---

<sup>1</sup> The estimated percentage of vehicles involved with defect is 0.47%. However, 1% is used on NHTSA's safety portal because it will not allow decimal values.

5. Description of the Noncompliance:

On the affected vehicles, certain black text characters on the Tire and Loading Information placard, including tire size designation and loading capacity, may be illegible. In this condition, the placard may not meet the requirements of S4.3 of Federal Motor Vehicle Safety Standard (FMVSS) No. 110. All other applicable FMVSS 110 requirements are met. Illegible tire size designation or loading capacity information on the placard may cause customer confusion and potentially lead to tire overloading, which, in turn may increase the risk of a crash.

6. Basis for Determination of the Existence of a Noncompliance

During a routine audit of an INFINITI QX50 vehicle, Nissan found that certain black text on the tire placard was partially illegible. Nissan initiated an investigation into the issue.

The investigation revealed that a process issue at the placard supplier could cause the legibility issues on a printed label. Due to an insufficient mesh cleaning process at the supplier, dry paint could adhere to the printing mesh, preventing certain black-print characters from being fully transferred to the placard during the printing process.

Nissan conducted several label inspections, including assembly line, warehouse and on-vehicle yard inspections at the COMPAS, Mexico plant. The supplier also inspected labels at their warehouse. One example of such illegible text is shown in the image below, in which the "R" and "F" characters are partially missing.

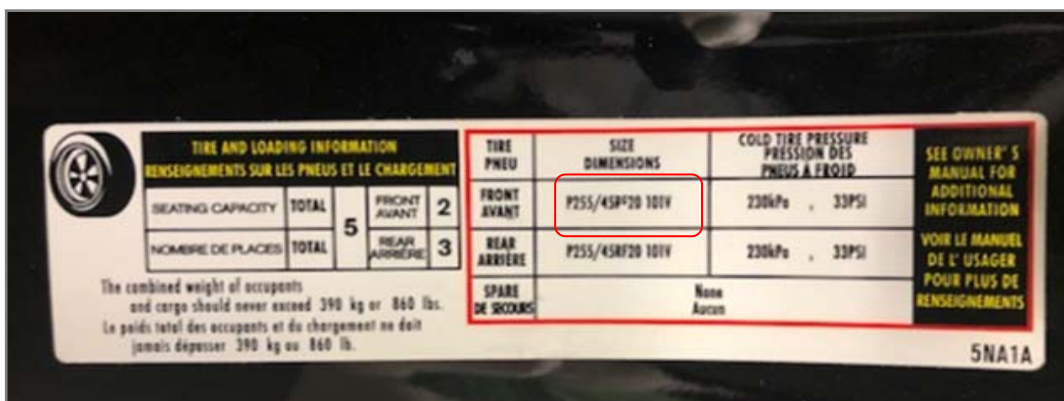


Figure 1 – Subject tire placard showing illegible text.

TIRE PNEU	SIZE DIMENSIONS
FRONT AVANT	P255/45P <sup>F</sup> 20 101V
REAR ARRIERE	P255/45RF20 101V

Out of 17,450 total placards inspected, 82 placards were found to have partially illegible black-text characters, resulting in an incident rate of 0.47%.

January 19, 2021 – Because the misprinting potentially could occur in any portion(s) of the black-print text, Nissan made a noncompliance determination to recall the potentially affected vehicles out of an abundance of caution.

7. Description of Corrective Action:

Nissan will notify all owners of potentially affected vehicles by first-class mail beginning March 16, 2021. Retailers will be notified on January 27, 2021. The retailer will inspect all black-print characters of the placard for legibility. If illegible, the placard will be replaced with a new one.

We will not include a statement in the Part 577 owner notification concerning reimbursement for the cost of obtaining a pre-notification remedy as the subject vehicles are under warranty.

8. Copy of Notices:

Copies of all notices, if any, will be provided to NHTSA as they become available.