N192273760 (Vibe Passenger Air Bag) Direct Mail Letter

8.5 x 11 Letter Folded

SINGLE-VIN

Important

Passenger Air Bag

Safety Recall

This notice applies to your

[Model Year1] [MAKE1] [MODEL1]

VIN: [VIN1]

Recall #212349181

Safety Risk

Air bag may not unfold as designed during inflation,

resulting in rise of internal pressure that could cause air

bag to not properly inflate in the event of a crash.

The Recall Repair Is FREE

Your GM dealer will replace the front passenger

air bag inflator module for FREE.

Call Your Dealer

[DEALER_NAME]

[DEALER_NAME]

[DEALER_ADDRESS1] [DEALER ADDRESS1]

[DEALER_CITY], [DEALER_STATE_PROV], [DEALER_POSTAL_CODE]

[DEALER_SERVICE_PHONE]

Find a Dealer

Any Chevrolet, Buick, GMC or Cadillac

dealer can make the Front Passenger Air Bag

Inflator Module Safety Recall repair for FREE.

Need Help?

1-866-467-9700

mycertifiedservice.com/locate-a-dealer

qm vehicle safety

Dear [FName]

Our records, which are based primarily on state registration and title data, indicate that you are the registered owner of a [Model Year1] [MAKE1] [MODEL1], which are affected by the Front Passenger Air Bag Inflator Module Safety Recall. Our records indicate that your vehicle has not been repaired for this recall.

Toyota has decided that a defect which relates to motor vehicle safety exists in certain 2005-2008 model year Pontiac Vibe vehicles. As a result, GM is conducting a safety recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products. It is important to contact your dealer to schedule your FREE recall repair appointment.

Why is your vehicle being recalled?

According to Toyota, the subject vehicles are equipped with a front passenger air bag assembly containing an inflator, manufactured by an alternative supplier, installed as a replacement under a prior recall. There is a possibility that the air bag may not unfold as designed during inflation under high temperature conditions, resulting in air bag internal pressure rising differently than expected. Under such conditions, a portion of the air bag material could be torn during deployment, or the bag plate (which mounts the air bag to the air bag assembly case) could be damaged. In either instance, such damage during deployment could cause the air bag not to properly inflate, and this could increase the risk of occupant injury in the event of a crash

What will we do?

Your GM dealer will replace the front passenger air bag assembly with an improved one. This service will be performed for you at **no charge**. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual service correction time of approximately one hour.

What should you do?

You should contact your GM dealer to arrange a service appointment as soon as possible.

Questions?

If you have questions or concerns that your dealer is unable to resolve, please call 1-866-467-9700.

Sincerely.

Legi a. Carb

Regina Carto Vice President, Global Product Safety & Systems



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MULTI-VIN

Important

Passenger Air Bag Safety Recall

This notice applies to your affected vehicles. Recall #212349181

Safety Risk

Air bag may not unfold as designed during inflation, resulting in rise of internal pressure that could cause air bag to not properly inflate in the event of a crash.



The Recall Repair Is FREE Your GM dealer will replace the front passenger air bag inflator module for FREE.



Call Your Dealer

[DEALER_NAME] [DEALER NAME] [DEALER ADDRESS] [DEALER_ADDRESS1] [DEALER_CITY], [DEALER_STATE_PROV], [DEALER_POSTAL_CODE] [DEALER_SERVICE_PHONE]

Find a Dealer

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Need Help?

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Questions?

Sincerely.

Regina Carto

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qm vehicle safety

qm vehicle safety Dear [FName]. Our records, which are based primarily on state registration and title data, indicate that you are the registered owner of vehicles which are affected by the Front Passenger Air Bag Inflator Module Safety Recall. Our records indicate that your vehicles have not been repaired for this recall. **Affected Vehicles:** [Model Year1] [MAKE1] [MODEL1] [VIN1] [Model Year2] [MAKE2] [MODEL2] [VIN2] [Model Year3] [MAKE3] [MODEL3] [VIN3] [Model Year4] [MAKE4] [MODEL4] [VIN4 [Model Year5] [MAKE5] [MODEL5] [VIN5 [Model Year6] [MAKE6] [MODEL6] [VIN6] [Model Year7] [MAKE7] [MODEL7] [VIN7] [Model Year8] [MAKE8] [MODEL8] [VIN8] [Model Year9] [MAKE9] [MODEL9] [VIN9] [Model Year10] [MAKE10] [MODEL10] [VIN10] [Model Year11] [MAKE11] [MODEL11] [VIN11] [Model Year12] [MAKE12] [MODEL12] [VIN12] [Model Year13] [MAKE13] [MODEL13] [VIN13] [Model Year14] [MAKE14] [MODEL14] [VIN14] Toyota has decided that a defect which relates to motor vehicle safety exists in certain 2005-2008 model year Pontiac Vibe vehicles. As a result, GM is conducting a safety recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products. It is important to contact your dealer to schedule your <u>FREE</u> recall repair appointment. Why is your vehicle being recalled? According to Toyota, the subject vehicles are equipped with a front passenger air bag assembly containing an inflator, manufactured by an alternative supplier, installed as a replacement under a prior recall. There is a possibility that the air bag may not unfold as designed during inflation under high temperature conditions, resulting in air bag internal pressure rising differently than expected. Under such conditions, a portion of the air bag material could be torn during deployment, or the bag plate (which mounts the air bag to the air bag assembly case) could be damaged. In either instance, such damage during deployment could cause the air bag not to properly inflate, and this could increase the risk of occupant injury in the event of a crash. What will we do? Your GM dealer will replace the front passenger air bag assembly with an improved one. This service will be performed for you at no charge. Because of service scheduling requirements, it is likely that your dealer will need your vehicles longer than the actual service correction time of approximately one hour. What should you do? You should contact your GM dealer to arrange a service appointment as soon as possible. If you have questions or concerns that your dealer is unable to resolve, please call 1-866-467-9700 Legi a. Cart Vice President, Global Product Safety & Systems



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[Date] [Unique ID] [Creative Code] M

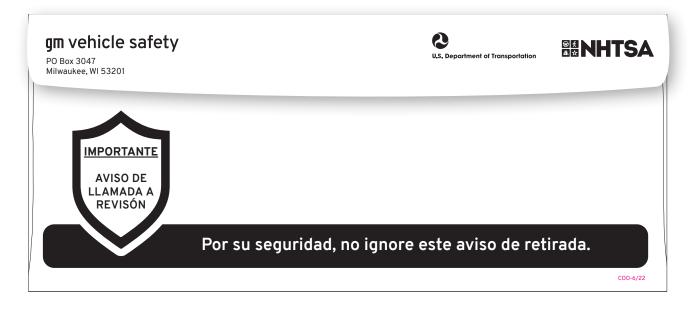
N192273760 (Vibe Passenger Air Bag) Direct Mail Envelope

#10 Envelope

FRONT COVER



BACK COVER



gm vehicle safety