



IMPORTANT SAFETY RECALL

This notice applies to your vehicle,
Recall Campaign No. 21V-298: Front Seat Safety Belt Buckle

Name
Address 1
Address 2
City, State, Zip

Remedy is
Available

June 2021

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2021 BMW 3 Series and M3 models. Our records indicate that you are the owner of a potentially affected vehicle.

Why are we contacting you?

We are pleased to inform you that we are ready to perform this recall. **If you have not had this recall performed, please contact your authorized BMW center immediately to schedule an appointment.** Please visit bmwusa.com/dealer to locate your nearest BMW center.

What could happen?

The front seat safety belt buckle assembly may not have been installed according to specifications. Over time, it could loosen, potentially affecting restraint capability, which could increase the risk of injury in a crash.

If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.

What will BMW do?

The front seat safety belt buckle assemblies will be checked and, if necessary, replaced for free which could take about an hour.

There may be some options to help overcome the inconvenience of bringing your vehicle in for service, if needed. Contact your local BMW center to check what may be available.

What if I am not the current owner of this vehicle?

If you changed your address or sold the vehicle, please let us know by visiting www.bmwusa.com/recall and click on "manage recall notices and contact information". **If you are a vehicle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.**

What if I have additional questions?

For the latest updates to this recall, please visit bmwusa.com/recall. Should you have any questions about this recall, please contact your authorized BMW center. If you need additional assistance, please contact BMW Customer Relations.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

Please be assured that your safety is important to us, and we sincerely apologize if this recall causes any inconvenience. We recommend that you and your passengers wear your safety belt at all times.

Sincerely,

BMW of North America, LLC

Company
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BMW Group Company

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