



Kia Motors America, Inc.
Corporate Headquarters
111 Peters Canyon Road, Irvine, CA 92606-1790 USA

IMPORTANT SAFETY RECALL

(NHTSA Recall Number: 21V164)

This notice applies to your vehicle: (**Insert VIN**)

March 18, 2021

Dear Kia Telluride Owner:

Kia has identified a defect in your vehicle which relates to motor vehicle safety.

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that the Front Passenger Occupant Detection System (ODS) unit installed on certain 2021 MY Telluride vehicles fails to comply with Federal Motor Vehicle Safety Standard (FMVSS) 208, "Occupant Crash Protection". As a result, the front passenger airbag will deploy even if a Child Restraint System (CRS) is detected in the front passenger seat, increasing the risk of injury in the event of a crash.

What Is The Problem?

The Occupant Detection System (ODS) unit in your vehicle was improperly calibrated during production at the supplier. As a result, if a child in a CRS is detected in the front passenger seat, the front passenger airbag will not be suppressed and will deploy increasing the risk of injury in a crash. When this condition occurs, the "PASSENGER AIRBAG OFF" indicator light remains turned off even if the front passenger seat is occupied by a CRS.

Kia Will Replace the ODS Unit At No Cost To You.

Kia has advised its authorized dealers to replace the ODS unit in your vehicle with a new one. Once installed, the dealer will also initialize/reset the ODS unit. This work will be performed at Kia's expense at no cost to you.

What Should You Do

- In the interest of the safety of your passengers, as well as your own safety, please immediately contact your Kia dealer to arrange for the recall repair to be conducted. The estimated time required to replace the ODS unit is approximately one (1) hour. However, your vehicle may be needed longer depending on the dealer's schedule. A service appointment is an important way of minimizing your inconvenience.
- **AVOID PLACING INFANTS AND YOUNG CHILDREN IN THE FRONT PASSENGER SEAT.** Never place infants or young children in the front passenger seat, either on the seat itself OR in a child seat. Please review your Owner's Manual and sun visor warning label for detailed information.
- To find your nearest dealer, visit www.kia.com and click the "Find Dealer" button in the upper right corner ("Dealers" on a mobile device). You can also use the QR code below with your mobile device to access this information (*see the bottom of this letter for more information about QR code use*):



What If You Have Already Paid To Have This Situation Corrected?

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. You may submit your receipts online to Kia via the Owners section of www.kia.com or mail your receipts with the attached Request for Reimbursement Form directly to Kia for review and consideration:

**Consumer Assistance Center
Kia Motors America, Inc
P.O. Box 52410
Irvine, CA 92619-2410
1-800-333-4542**

The Kia Consumer Assistance Center is available at the number listed above if you have any questions or require assistance in submitting your claim.

Pursuant to the General Reimbursement Plan issued by Kia pursuant to Federal Regulation 49 CFR 573.13, Kia will use its best efforts to respond to your claim within sixty (60) days of receipt and at that time Kia may either accept or reject that claim or it may request more information to evaluate the claim.

Have You Changed Your Address Or Sold Your Kia?

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us. You can also contact the Consumer Assistance Center phone number listed above.

What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department

QR Code Use:

- A QR Code is a square, 2-dimensional barcode that can be read by mobile devices loaded with an appropriate barcode or **QR Code Reader App**. The app reads the barcode image and then launches/uploads the specific information the code contains, such as URLs, text, photos, videos.
- With a mobile device, **download a QR Code Reader App**. With many devices, you can do this through an app store or marketplace.
- **Open the QR Code Reader App on your mobile device. The app will utilize your device's camera.** Center the code in the camera viewing area. With some apps, the URL or other information will automatically load when the code is recognized. For others, you may have to snap or take a picture of the QR code. **Refer to the QR Reader Code App instructions.**