

NAS21.07.018 RECALL

USA

# AFTERSALES BULLETIN

JULY 15, 2021

Jaguar Land Rover North America, LLC has informed the National Highway Traffic Safety Administration (NHTSA) of its intent to perform a Recall on certain Land Rover vehicles imported into the United States market. Information relating to this Recall will be posted on the National Highway Traffic Safety Administration website.

United States Federal regulations require that retailers must be notified within a reasonable time after the manufacturer decides that a defect that relates to motor vehicle safety or a noncompliance exists.

United States Federal law requires retailers to complete any outstanding Recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a retailer could result in a maximum civil penalty of up to \$22,992.00 per violation and \$114,954,525.00 for a related series of violations.

This Aftersales Bulletin serves as notification to all Land Rover retailers in the United States and Federalized Territories that any affected new vehicles may not be sold and delivered for customer use until the Recall repair is completed.

## DESCRIPTION OF ISSUE

An issue has been identified on certain vehicles within the listed Affected Vehicle Range where the front seat track end stop bracket may become deformed. Deformed seat track end stop brackets may allow the seat to latch further forward than intended by design.

## AFFECTED VEHICLE RANGE

A total of 603 vehicles are potentially involved in the USA and Federalized Territories.

Defender Model Year: ...... 2021 VIN: ...... SALEJ6RX6M2043671-SALEK6RX6M2062024

Visit the British Brands Sales Suite (BBSS) website for a list of affected vehicles at your retailer.

## **EFFECT ON VEHICLE OPERATION**

Vehicles with deformed end stop brackets could, in the event of a crash, allow reduced seat strength and seat performance integrity, increasing the risk of injury.

## SERVICE PROGRAM / REWORK ACTION

Owners will be notified by mail and instructed to take their vehicle to an authorized retailer who will renew the front seat tracks. There will be no charge to owners for this action under this Program.

Unsold vehicles must have this done as part of the Pre-Delivery Inspection (PDI) process and/or before vehicle handover to the customer.

## **OWNER NOTIFICATION**

Owner notification is expected to occur on or before August 27, 2021.

## ACTION TO BE TAKEN

Use the Jaguar Land Rover claims submission system to make sure that the vehicle is affected by this Program prior to undertaking any rework action.

Jaguar Land Rover North America, LLC 100 Jaguar Land Rover Way Mahwah, NJ 07495 Retailers are required to HOLD affected new vehicles that are within your control and refrain from releasing the vehicles for new vehicle sale pending completion of the rework action.

Jaguar Land Rover North America, LLC recommends that affected sales demonstrator and loaner vehicles are repaired before use and that used vehicles are repaired before sale. Retailers who choose to proceed against this recommendation, where legally permitted, must clearly and conspicuously disclose the open recall to the applicable customers.

A Technical Bulletin will be published once repair instructions are finalized and any required parts have been procured.

Thank you for your cooperation in this matter. Jaguar Land Rover North America apologizes for any inconvenience this may cause.