Vehicle Compliance & Analysis

TO: Mercedes-Benz Dealer Principals, General Managers, Sales Managers, Service Managers, Parts Managers	FROM: Gregory Gunther, Department Manager, Vehicle Compliance and Analysis, Engineering Services
RE: Recall Campaign Initial Notification	
Check Guide Bushing on Rear Head Restraints MY21 205 and 238 (C-Class and E-Class)	Date: June 7, 2021

IMPORTANT RECALL CAMPAIGN INFORMATION

Please see the attached documents related to the campaign listed above.

Please note that all customer inquiries should be directed to the Customer Assistance Center at 1-800-FOR-MERCEDES.

Sincerely,

Gregory Gunther

Department Manager, Vehicle Compliance & Analysis

Mercedes-Benz USA, LLC A Daimler AG Company

One Mercedes-Benz Drive Sandy Springs, GA 30328 770.705.0600



News Channel Update Vehicle Compliance & Analysis

Campaign No. :	NHTSA ID	Campaign Desc. :	Check Guide Bushing on Rear
ТВА	21V406	21P2197380	Head Restraints
This is to notify you of a new Recall Campaign to check the guide bushing on the rear head restraints on 219 Model Year ("MY") 2021 C- Class and E-Class (205 and 238 platform) vehicles. The recall campaign will be visible on the www.safercar.gov website and may generate questions from customers. Affected VINs will be flagged in VMI as "PENDING" on June 7, 2021.			
Background			
Issue	Mercedes-Benz AG ("MBAG"), the manufacturer of Mercedes-Benz vehicles, has determined that on certain Model Year ("MY") 2021 C-Class Convertible and E-Class Convertible (205 and 238 platform) vehicles, the mounting point of the rear headrests to the seatback might not meet specifications. In this case, the rear headrests might move or detach from the seat in the event of a crash. This could increase the risk of injury.		
What We're Doing	MBUSA will conduct a voluntary recall. An authorized Mercedes-Benz dealer will check the guide bushings on the rear seatbacks of the potentially affected vehicles and replace them, if necessary.		
Parts	Parts are not yet ava	ailable. An additional notific	eation will be sent when the remedy is available.
Vehicles Affected			
Vehicle Model Year(s)	2021		
Vehicle Model C-Class and E-Class			
Vehicle Populations			
Total Recall Population	219		
Total Vehicles in Dealer	12		
Inventory			
 Given this notice, it is a violation of Federal law for a dealer to sell or lease any new MY21 C-Class, E-Class vehicles in dealer inventory covered by this notification until the vehicle has been repaired. Once the remedy is available, the vehicles will be flagged as "OPEN" and Work Instructions will be available in Star TekInfo. Once the repair is complete, the vehicle may be sold or leased. Loaner and demonstrator vehicles may continue to be driven, but must not be retailed until repaired. As a matter of normal service process, please check for other repair measures which might be applicable to the vehicle(s). Additionally, given this notice, it is a violation of Federal Law for car rental companies to rent new MY21 C-Class, E-Class vehicles covered by this notification until the vehicle has been repaired. 			
Next Steps/Notes			
Customer Notification Timeline	Customer letters will	be mailed approximately one	week after the remedy becomes available.
AOMS/SOMS	AOMs - This recall may generate questions from your dealers. Please forward this notice to your dealers ASAP.		
Rental Fleet Partners	This recall may affect vehicles in your fleet. Please contact your respective MBUSA fleet representative for further information and next steps. For repairs, please contact your preferred MBUSA dealer.		
While we regret any inconvenience this may cause, MBUSA is determined to maintain a high level of vehicle quality and customer satisfaction. Please refer all customer inquiries to the Customer Assistance Center at 1-800-FOR-MERCEDES.			

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