



June 28, 2021

ATTENTION: ALL DEALER PRINCIPALS

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on certain 2013-2015 MY Kia Optima vehicles manufactured from July 12, 2013 through October 2, 2015 and certain 2014-2015 MY Kia Sorento vehicles manufactured from June 17, 2013 through December 11, 2014 at Kia Georgia.

Due to a suspected supplier quality deviation issue, brake fluid may leak internally inside the Hydraulic Electronic Control Unit (HECU) which, over time, can result in an electrical short circuit. An electrical short circuit in the HECU increases the risk of an engine compartment fire while parked or driving. A fire increases the risk of injury.

Dealers will be instructed to inspect the HECU for leaking brake fluid. If brake fluid is leaking, the HECU will be replaced with a new one. In addition, a new multi-fuse will be installed, which contains a 30-ampere fuse instead of a 40-ampere fuse for the HECU circuit, to prevent an over-current condition in the HECU's electrical circuit board and mitigate the risk of a fire caused by an internal electrical short circuit.

Although Kia is unaware of any fires occurring while parked, Kia recommends that vehicle owners park their vehicles outdoors and away from other vehicles or structures until the recall repair has been performed.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected vehicles.

Kia will start notifying the vehicle owners on **July 2, 2021**.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures