

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 21V-xxx: Head Air Bag
Date: Tuesday, March 9, 2021 12:01:51 PM

Publish Date: March 9, 2021
From: Technical Service
Expiration Date: March 31, 2021

DCSnet Message
Urgent



Subject: **BMW Recall 21V-xxx: Head Air Bag**

BMW AG is conducting a Voluntary Safety Recall (effective March 9, 2021) on a certain Model Year 2021 BMW 4 Series Convertibles that were produced between October 12, 2020 and March 4, 2021.

In a crash, the head air bag may not deploy as intended which could increase the risk of injury. The remedy is currently being developed.

Vehicles should remain parked until further notice and/or the vehicle is remedied.

The Recall Notice has been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments: [B720121 Recall Notice_1615309061200.pdf](#)
[B720121_1615309061200.pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All





SIB 72 01 21
 RECALL 21V-XXX: HEAD AIR BAG

2021-03-09

MODEL

E-Series	Model Description	Production Date
G23	4 Series Convertible	October 12, 2020 - March 4, 2021

AFFECTED VEHICLES

Vehicles which require this Recall Campaign to be completed will show it as "Open" when checked either in AIR, the "Service Menu" of DCSnet (Dealer Communication System), ISPA Next or Warranty Vehicle Inquiry.

SITUATION

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Supporting Materials

[picture_as_pdf B720121 Recall Notice.pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Recall 21V-xxx: Head Air Bag – B72 01 21

BMW AG is conducting a Voluntary Safety Recall (effective March 9, 2021) on a certain Model Year 2021 BMW 4 Series Convertibles that were produced between October 12, 2020 and March 4, 2021.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.