



March 16, 2021

Attention: All Dealer Principals

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Non-Compliance Safety Recall Campaign to replace the Occupant Classification System (OCS) / Occupant Detection System (ODS) Unit with a new one on some of the vehicles listed below:

<u>Model Year</u>	<u>Model</u>	<u># of Vehicles</u>	<u>Production Start</u>	<u>Production End</u>
2021	K5	124	2/3/2021	3/4/2021
2021	Telluride	17	2/16/2021	3/3/2021
2021	Forte	1	2/9/2021	2/9/2021

Kia Motors has determined that the Front Passenger OCS/ODS unit installed on certain 2021 MY K5, Telluride, and Forte vehicles does not comply with Federal Motor Vehicle Safety Standard (FMVSS) 208, "Occupant Crash Protection". As a result, the front passenger airbag will deploy even if a Child Restraint System (CRS) is detected in the front passenger seat. In the event of a crash, the deployment of the front passenger airbag increases the risk of injury to a child in a CRS.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com in the week of **March 16, 2021**.

Your Service Manager was sent a sample copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected 2021 MY K5, Telluride, and Forte vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the recall campaign performed on their 2021 MY K5, Telluride, and Forte vehicles.

Kia will start notifying the vehicle owners on **March 18, 2021**.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures