

TO: Mercedes-Benz Dealer Principals, General Managers, Sales Managers, Service Managers, Parts Managers

FROM: Gregory Gunther, Department Manager, Vehicle Compliance and Analysis, Engineering Services

RE: **Recall Campaign Initial Notification**

Check Ground Connection of Front Passenger Airbag MY21 247 (GLA-Class)

Date: March 1, 2021

IMPORTANT NEW RECALL CAMPAIGN

Please see the attached documents related to the campaign listed above.

Please note that all customer inquiries should be directed to the Customer Assistance Center at 1-800-FOR-MERCEDES.

Sincerely,

Gregory Gunther

Department Manager, Vehicle Compliance & Analysis



Campaign No. :	NHTSA ID	Campaign Desc. :	Check Ground Connection of Front Passenger Airbag
2021MMNNNN	21V102	21P2197354	
This is to notify you of a new Recall Campaign to check the ground connection for the front Passenger Airbag on 36 Model Year MY2021 247 (GLA-Class) vehicles. The recall campaign will be visible on the www.safercar.gov website and may generate questions from customers. Affected VINs will be flagged in VMI as "PENDING" on March 1, 2021.			
Background			
Issue	Mercedes-Benz AG, the manufacturer of Mercedes-Benz vehicles, has determined that on certain Model Year ("MY") 2021 GLA-Class vehicles (247 platform), the ground connection for the front passenger airbag might not meet current production specifications. If the ground connection for the front passenger airbag does not meet current production specifications, an electrostatic charge might not be dissipated as intended, and could lead to an inadvertent deployment of the passenger airbag. Additionally, if a child seat is installed on the front passenger seat with the passenger airbag correctly deactivated, an inadvertent deployment of the passenger airbag cannot be ruled out. An inadvertent deployment of the passenger airbag could increase the risk of a crash, or could increase the risk of injury to an occupant seated in the front passenger seat.		
What We're Doing	MBUSA will conduct a voluntary recall. An authorized Mercedes-Benz dealer will check the ground connection for the passenger airbag on the affected vehicles and rework it, if necessary.		
Parts	Parts are not required for repair. However, the current remedy is not available at this time. An additional notification will be sent once the remedy is available.		
Vehicles Affected			
Vehicle Model Year(s)	2021		
Vehicle Model	GLA-Class		
Vehicle Populations			
Total Recall Population	36		
Total Vehicles in Dealer Inventory	0		
Given this notice, it is a violation of Federal law for a dealer to sell or lease any new MY21 GLA-Class vehicles in dealer inventory covered by this notification until the vehicle has been repaired. Once the remedy is available, the vehicles will be flagged as "OPEN" and Work Instructions will be available in Xentry. Once the repair is complete, the vehicle may be sold or leased. Loaner and demonstrator vehicles may continue to be driven, but must not be retailed until repaired. As a matter of normal service process, please check for other repair measures which might be applicable to the vehicle(s) Additionally, given this notice, it is a violation of Federal Law for car rental companies to rent new MY21 GLA-Class vehicles covered by this notification until the vehicle has been repaired.			
Next Steps/Notes			
Customer Notification Timeline	Customer letters will be mailed approximately one week after the remedy becomes available.		
AOMS/SOMS	AOMs – This recall may generate questions from your dealers. Please forward this notice to your dealers ASAP.		
Rental Fleet Partners	This recall may affect vehicles in your fleet. Please contact your respective MBUSA fleet representative for further information and next steps. For repairs, please contact your preferred MBUSA dealer.		
While we regret any inconvenience this may cause, MBUSA is determined to maintain a high level of vehicle quality and customer satisfaction. Please refer all customer inquiries to the Customer Assistance Center at 1-800-FOR-MERCEDES.			

