OMB Control No.: 2127-0004

Part 573 Safety Recall Report

21T-014

Manufacturer Name: Cooper Tire & Rubber Co.

Submission Date: OCT 14, 2021 NHTSA Recall No.: 21T-014 Manufacturer Recall No.: 171



Manufacturer Information:

Manufacturer Name: Cooper Tire & Rubber Co.

Address: 701 Lima Avenue

Findlay OH 45840

Company phone: 4194206040

Population:

Number of potentially involved: 327 Estimated percentage with defect: 100 %

Tire Information:

Tire Brand 1: Cooper

Tire Line: Evolution H/T Tire Size: 245/70R16

Descriptive Information: The recall population for the subject tires with the incorrectly marked date code

was based on production curing records. The subject recalled tires differ from

those not included in the recall because the date code portion of the Tire

Identification Number (TIN) is incorrectly molded as "1723" vs "2317" for those

tires marked correctly.

Production Dates: JUN 04, 2017 - JUN 10, 2017

TIN (Tire Identification Number)

Plant ID Size code Optional Code Begin M Code End M Code UT 9H 1J9 1723 1723

Description of Noncompliance:

Description of the The subject tires date code portion of the Tire Identification Number (TIN)

Noncompliance: incorrectly states the week and year of manufacture on the intended outboard

side: correct week and year of manufacture is 2317 and the subject tires are

incorrectly marked 1723.

FMVSS 1: 139 - New pneumatic radial tires for light vehicles

FMVSS 2: 574 - Tire Identification & Recordkeeping

Description of the Safety Risk: After the 17th week of 2023, a consumer who has one of these tires could

believe it was manufactured in 2023 when it was manufactured in 2017. NHTSA believes this could be confusing to the consumer because Cooper Tire recommends that tires be replaced if 10 years have passed since the date of manufacture. A consumer who uses the tire beyond the manufacturer's

recommended maximum service life may increase the risk of a tire

disablement resulting in a vehicle crash.

Description of the Cause: During the week of June 4, 2017, mold preparation personnel were cleaning

mold piece number 68693-2. During the course of cleaning, the serial week slug was inadvertently dislodged. A new slug was created which incorrectly transposed the 2-character week and the 2-character year. The new slug was then inserted into the mold and 327 tires were cured with the incorrect date

code.

Identification of Any Warning Not applicable

that can Occur:

Involved Components:

Component Name: NR

Component Description: NR

Component Part Number: NR

Supplier Identification:

Component Manufacturer

Name: NR

Address: NR

NR

Country: NR

Chronology:

On April 26, 2018, Cooper Tire was notified by a tire dealer in Cleveland, Ohio that it received a tire molded with serial week of "1723". Cooper Tire alerted the Quality Assurance Department which initiated a review of tire field reports and an internal investigation and a product shipping restriction.

The internal review revealed that the tire stamped "1723" was cured in mold piece number 68693-2 at Cooper's Texarkana facility. Mold #68693-2 was cleaned during the 23rd week of 2017. During this routine cleaning, the serial week/year slug was unintentionally removed and had to be replaced. A new slug was created which incorrectly transposed the 2-character week and the 2-character year and was inserted into the mold. After the incorrect slug was inserted into the mold, 327 tires were cured during that serial week.

There are no adjustments, personal injuries or property damage claims relating to the subject tires.

Cooper Tire submitted Part 573 Safety Recall Report 18T005 on May 4, 2018, and on May 21, 2018, filed a

petition for decision for inconsequential noncompliance determination pursuant to 49 CFR 556. On August 23, 2021, we were informed by NHTSA that the petition was denied resulting in the determination that a recall was required. NHTSA requested a new Part 573 Safety Recall Report be submitted.

Description of Remedy:

Description of Remedy Program: All subject tires will be replaced by tires featuring a compliant date code

portion of the TIN at no charge to the customer. Instructions to dealers will specify any tire removed under this recall to be rendered unsuitable for resale for installation on motor vehicles prior to returning to Cooper for credit. Customers will be notified by this action not later than October 1, 2021. The consumer notification letter will be sent to NHTSA for review and approval prior to being mailed. All recall tires returned to Cooper will be used by our recycler for various recycling purposes. Any consumer who replaced recalled tires before receiving the recall notification letter, may be eligible to receive reimbursement for the cost of obtaining a prenotification remedy of the problem associated with this recall. These consumers can contact the Cooper Tire Consumer Relations Department at

800-854-6288 for more information.

How Remedy Component Differs The remedy tires will contain a compliant date code portion of the TIN.

from Recalled Component:

Identify How/When Recall Condition The mold with the incorrect ordering of the serial week and year "1723" was Corrected in Production: was removed from production on June 10, 2017, at the completion of the production run. The mold slug with the incorrectly ordered serial week

and year date code was removed.

Recall Schedule:

Description of Recall Schedule: NR

Planned Dealer Notification Date: OCT 01, 2021 - OCT 31, 2021 Planned Owner Notification Date: OCT 01, 2021 - OCT 31, 2021

Purchaser Information:

The following manufacturers purchased this defective/noncompliant equipment for possible use or installation in new motor vehicles or new items of motor vehicle equipment:

Name: NR

Address: NR

NR

Country: NR

Company Phone: NR

Part 573 Safety Recall Report	21T-014	Page 4
* NR - Not Reported		
The information contained in this report was submitte	ed pursuant to 49 CFR §573	