



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 29, 2021

Ms. Helen Riehle
Safety Integrity and Recall Manager
BMW of North America, LLC
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677

NEF-107DM
21V-554

Subject: Passenger Seat Belt Malfunction/FMVSS 208

Dear Ms. Riehle:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/228I/2021
BMW/230I/2021
BMW/330E/2021
BMW/330I/2021
BMW/430I/2021
BMW/530I/2021
BMW/540I/2021
BMW/M2/2021
BMW/M235I/2021
BMW/M240I/2021
BMW/M3/2021
BMW/M340I/2021
BMW/M4/2021
BMW/M440I/2021
BMW/X1/2021
BMW/X2/2021
BMW/Z4/2021
MINI/COOPER/2021
MINI/COOPER S/2021
MINI/COOPER S CLUBMAN/2021
MINI/COOPER SE/2021
MINI/COUNTRYMAN/2021
ROLLS-ROYCE/CULLINAN/2021
ROLLS-ROYCE/GHOST/2021
ROLLS-ROYCE/PHANTOM/2021
TOYOTA/SUPRA/2021

Mfr's Report Date: July 21, 2021

NHTSA Campaign Number: 21V-554

Components:
SEAT BELTS

Potential Number of Units Affected: 21,537

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2021 2 Series (230i, 230i xDrive, M240i, M240i xDrive), 330e, 330e Xdrive, 4 Series Coupe (430i, 430i xDrive, M440i xDrive) M4 Coupe, M4 Competition Coupe, BMW 4 Series Convertible (430i, M440i), BMW X1 sDrive28i, xDrive28i, 2 Series Gran Coupe (228i, 228i xDrive, M235i xDrive), M2 Competition Coupe, 330i, 330i xDrive, M340i, M340i xDrive, M3, M3 Competition, 530i, 530i xDrive, 540i, 540i xDrive, MINI Hardtop 2 Door (Cooper, CooperS, JCW), X2 sDrive28i, X2 xDrive28i, X2 M35i, Z4 sDrive30i, Z4 M40i, MINI Hardtop 2 Door (Cooper SE), MINI Convertible (Cooper, Cooper S, JCW), MINI Clubman (Cooper S, Cooper S All4, JCW), MINI Countryman (Cooper, Cooper All4, Cooper S, Cooper S All4, JCW All4), Rolls Royce Ghost, MINI Countryman (Cooper S E All4), Rolls Royce Phantom, Rolls Royce Cullinan, and Toyota Supra vehicles. The passenger seat belt Automatic Locking Retractor (ALR) may deactivate early, before the webbing fully retracts. As such, these assemblies fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 208, "Occupant Crash Protection."

Consequence:

During a crash, a seat belt retractor that does not function as intended increases the risk of injury.

Remedy:

Dealers will inspect the seat belt retractors (including the seat belts) and, if necessary, replace the retractors, free of charge. Owner notification letters are expected to be mailed September 13, 2021. Owners may contact BMW customer service at 1-800-525-7417; 1-866-825-1525 (MINI); 1-877-877-3735 (Rolls Royce), and 1-888-270-9371 (Toyota).

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

BMW of North America, LLC's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink that reads "Alex Ansley". The signature is written in a cursive style with a checkmark at the end.

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement