



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

July 13, 2021

Ms. Regina Carto  
Executive Director - Global Safety Field Investigations & Regulatory  
General Motors, LLC  
GM Global Tech Center  
29247 Louis Chevrolet Rd, Floor 2  
Warren, MI 48093

NEF-107DM  
21V-497

**Subject:** Incorrect Load Carrying Capacity Label/FMVSS 110

Dear Ms. Carto:

This letter serves to acknowledge General Motors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

GMC/CANYON/2021

**Mfr's Report Date:** July 1, 2021

**NHTSA Campaign Number:** 21V-497

**Components:**

EQUIPMENT:OTHER:LABELS

**Potential Number of Units Affected:** 7,199

**Problem Description:**

General Motors, LLC (GM) is recalling certain 2021 GMC Canyon vehicles. The load carrying capacity printed on the Tire and Loading Information placard is 22.5 kg (51 lbs.) more than intended. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 110, "Tire Selection and Rims."

**Consequence:**

An incorrect label may lead to unintentionally overloading the vehicle, increasing the risk of a crash.

**Remedy:**

GM will mail owners a new B-pillar label, free of charge. Owners may apply the label, or bring it to a dealer for installation. Owner notification letters are expected to be mailed August 16, 2021. Owners may contact GMC customer service at 1-800-462-8782. GM's number for this recall is N212340735.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).



We have received GM's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

General Motors, LLC's contact for this recall will be DeMara Magruder who may be reached by email at [demara.magruder@dot.gov](mailto:demara.magruder@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement