

July 7, 2021

Mr. David Robertson Group Manager, Product Development Group 1 Mazda North American Operations 1025 Connecticut Ave, NW Washington, DC 20036

Subject: Air Bag Cover Emblem May Shatter

Dear Mr. Robertson:

This letter serves to acknowledge Mazda North American Operations's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years: MAZDA/MAZDA3/2004-2007

Mfr's Report Date: July 1, 2021

NHTSA Campaign Number: 21V-494

Components: AIR BAGS:FRONTAL

Potential Number of Units Affected: 260,915

Problem Description:

Mazda North American Operations (Mazda) is recalling certain 2004-2007 Mazda3 vehicles. During air bag deployment, the plastic emblem on the steering wheel air bag module cover may shatter, and project plastic fragments into the vehicle.

Consequence:

Plastic fragments can hit occupants during air bag deployment, increasing the risk of injury.

Remedy:

Dealers will replace the air bag module cover, free of charge. Owner notification letters are expected to be mailed August 28, 2021. Owners may contact Mazda customer service at 1-800-222-5500 Option 4. Mazda's number for this recall is 4921G.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

The information in your report suggests that Mazda may have been aware of this issue more than five business days before filing a report with NHTSA. Please be reminded that under Federal law, this agency is to be notified of all safety defect and/or noncompliance decisions within five business days. 49 CFR 573.6 Significant civil penalties can be assessed for this violation.



1200 New Jersey Avenue SE Washington, DC 20590

> NEF-107JK 21V-494

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Mazda North American Operations's contact for this recall will be Jennifer Kruger who may be reached by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,

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Alex Ansley Chief, Recall Management Division Office of Defects Investigation Enforcement

