



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 11, 2021

Jim Moore
Manager of In-Use Vehicle Conformity
Porsche Cars North America, Inc.
One Porsche Drive
Atlanta, GA 30354

NEF-107SS
21V-318

Subject: Missing Seat Heater May Prevent Air Bag Deployment

Dear Jim Moore:

This letter serves to acknowledge Porsche Cars North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

PORSCHE/CAYENNE/2020-2021
PORSCHE/CAYENNE E-HYBRID/2020-2021
PORSCHE/CAYENNE GTS/2021
PORSCHE/CAYENNE S/2020-2021

Mfr's Report Date: May 5, 2021

NHTSA Campaign Number: 21V-318

Components:

AIR BAGS:SENSOR:OCCUPANT CLASSIFICATION:FRONT PASSENGER
SEATS

Potential Number of Units Affected: 136

Problem Description:

Porsche Cars North America, Inc. (Porsche) is recalling certain 2021 Cayenne GTS, Cayenne GTS Coupe, 2020-2021 Cayenne Coupe, Cayenne S Coupe, Cayenne E-Hybrid Coupe vehicles. The passenger seat back heating element was not installed and may impact the calibration of the Occupant Classification System.

Consequence:

The front passenger air bag may fail to deploy, increasing the risk of injury.

Remedy:

Dealers will install a heating element, free of charge. Owner notification letters are expected to be mailed June 27, 2021. Owners may contact Porsche customer service at 1-800-767-7243. Porsche's number for this recall is AMB0.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



Please ensure the following requirements are met:

An identification and description of the risk to motor vehicle safety reasonably related to the defect or noncompliance (49 CFR 573.6 (c)(5)). All filings should state an increased risk of either a crash, injury or fire.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Porsche Cars North America, Inc.'s contact for this recall will be Sarah Shiver who may be reached by email at sarah.shiver@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement