



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

April 6, 2021

Mr. Scott Goeb
Product Safety Manager
Pierce Manufacturing
2600 American Dr
Appleton, WI 54912

NEF-107MR
21V-222

Subject: Rear LED Lights Too Bright/FMVSS 108

Dear Mr. Goeb:

This letter serves to acknowledge Pierce Manufacturing's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

PIERCE/ENFORCER/2016-2018
PIERCE/FREIGHTLINER/2016-2018
PIERCE/SABER/2016-2018

Mfr's Report Date: March 30, 2021

NHTSA Campaign Number: 21V-222

Components:

EXTERIOR LIGHTING:BACK UP LIGHTS
EXTERIOR LIGHTING:BRAKE LIGHTS
EXTERIOR LIGHTING:TAIL LIGHTS
EXTERIOR LIGHTING:TURN SIGNAL

Potential Number of Units Affected: 4

Problem Description:

Pierce Manufacturing (Pierce) is recalling certain 2016-2018 Enforcer, Freightliner and Saber vehicles equipped with ECCO Holdings Code 3 7x9 Stop-Tail-Turn Reverse All-in-One LED stop, tail, turn, and reverse lights. The rear LED lights may be too bright. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 108, "Lamps, Reflective Devices, and Associated Equipment."

Consequence:

The excessive brightness may negatively affect the vision of other drivers, increasing the risk of a crash.

Remedy:

Pierce will notify owners, and dealers will provide a filter kit to be installed in the rear lights, free of charge. The recall is expected to begin April 26, 2021. Owners may contact Pierce customer service at 1-888-974-3723.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

The information in your report suggests that Pierce may have been aware of this issue more than five business days before filing a report with NHTSA. Please be reminded that under Federal law, this agency is to be notified of all safety defect and/or noncompliance decisions within five business days. 49 CFR 573.6 Significant civil penalties can be assessed for this violation.

Please ensure the following requirements are met:

As required in Part 573.6(c)(7), please provide the dates of any actions or decisions between June 2020 and March 2021 that led Pierce to file a safety noncompliance report.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Pierce Manufacturing's contact for this recall will be Michelle Rice who may be reached by email at michelle.rice@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement