



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

February 24, 2021

Mr. Adrian Diaz  
Assistant Engineering Director Automotive Safety Office  
Ford Motor Company  
330 Town Center Drive  
Suite 500/5024  
Dearborn, MI 48126

NEF-150DM  
21V-087

**Subject:** Tire And Loading Information Label Incorrect

Dear Mr. Diaz:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

FORD/F-350 SD/2020

**Mfr's Report Date:** February 18, 2021

**NHTSA Campaign Number:** 21V-087

**Components:**

EQUIPMENT:OTHER:LABELS

**Potential Number of Units Affected:** 9,979

**Problem Description:**

Ford Motor Company (Ford) is recalling certain 2020 F-Super Duty F350 vehicles equipped with a 6.7L diesel engine, single rear wheels (SRW), 4X4 Crew Cab, Long Box, and a 12k or 12.4k Gross Vehicle Weight Rating. These vehicles may display overstated payload capacity values on the Tire and Loading Information (TREAD) Label, overstated Accessory Reserve Capacity (ARC) values on the Safety Certification Label, and overstated weight values on the Truck Camper Loading Documentation. If the vehicle is loaded to the payload stated on the TREAD label, it may exceed the Gross Vehicle Weight Rating (GVWR) or Gross Axle Weight Rating (GAWR) and overload the vehicle.

**Consequence:**

An overloaded vehicle can increase the risk of a crash.

**Remedy:**

Ford will notify owners, and dealers will replace the Tire and Loading Information Label, Safety Certification Label, and the Truck Camper Loading Document (if applicable), free of charge. The recall is expected to begin March 22, 2021. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 21S06.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be DeMara Magruder who may be reached by phone at (202) 366-8538, or by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink that reads "Alex Ansley". The signature is written in a cursive style with a large, sweeping flourish at the end.

Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement