



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

February 22, 2021

Ms. Lisa Hancock  
Corporate Recall Administrator  
Blue Bird Body Company  
402 Blue Bird Blvd  
Fort Valley, GA 31069

NEF-150MR  
21V-070

**Subject:** 3-Point Seat Belt Seats Installed Incorrectly

Dear Ms. Hancock:

This letter serves to acknowledge Blue Bird Body Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

BLUE BIRD/ALL AMERICAN/2020-2022  
BLUE BIRD/VISION/2020-2022

**Mfr's Report Date:** February 12, 2021

**NHTSA Campaign Number:** 21V-070

**Components:**

SEAT BELTS:REAR/OTHER:ANCHORAGE

**Potential Number of Units Affected:** 619

**Problem Description:**

Blue Bird Body Company (Blue Bird) is recalling certain 2020-2022 Vision and All American buses. The seats with integrated 3-point seat belts may have been installed incorrectly. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 210, "Seat Belt Assembly Anchorages."

**Consequence:**

An incorrectly installed seat can increase the risk of injury in the event of a crash.

**Remedy:**

Blue Bird will notify owners, and dealers will inspect the seats and install any missing hardware, as necessary, free of charge. The recall is expected to begin April 9, 2021. Owners may contact Blue Bird customer service at 1-478-822-2242. Blue Bird's number for this recall is R21BB-SB.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Michelle Rice who may be reached by phone at (202) 366-1060, or by email at michelle.rice@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement