



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 7, 2021

Dane Taylor
Cooper Tire & Rubber Co.
200 Innovation Way
Akron, OH 44316

NEF-107CL
21T-014

Subject: Incorrect Tire Manufacture Date/FMVSS 139 & 574

Dear Dane Taylor:

This letter serves to acknowledge Cooper Tire & Rubber Co.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

COOPER/EVOLUTION H/T/245/70R16

Mfr's Report Date: August 27, 2021

NHTSA Campaign Number: 21T-014

Components:

TIRES:MARKINGS

Potential Number of Units Affected: 327

Problem Description:

Cooper Tire & Rubber Co. (Cooper Tire) is recalling certain Evolution H/T 245/70R16 tires. The Tire Identification Number (TIN) states the incorrect manufacture date of the tire. The correct code is 2317, and the subject tires are incorrectly marked with 1723. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 139, "New Pneumatic Radial Tires For Light Vehicles" and number 574, "Tire Identification & Recordkeeping."

Consequence:

An incorrect manufacture date may cause the tire to be used beyond it's recommended service life, increasing the risk of tire failure and crash.

Remedy:

Cooper Tire will replace the tires, free of charge. Owner notification letters are expected to be mailed October 1, 2021. Owners may contact Cooper Tire customer service at 1-800-854-6288. Cooper Tire's number for this recall is 171.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

We have received Cooper Tire's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please ensure the following requirements are met:

An identification and description of the risk to motor vehicle safety reasonably related to the defect or noncompliance (49 CFR 573.6 (c)(5)). All filings should state an increased risk of either a crash, injury or fire.

AMENDED 573 REQUIRED.

Your company's program shall include a plan for reimbursing an owner or purchaser who incurred costs to obtain a remedy for the problem addressed by the recall within a reasonable time in advance of your company's notification of owners, purchasers and dealers, in accordance with § 573.13. Your company's plan may incorporate by reference a general reimbursement plan it previously submitted to NHTSA, together with information specific to the individual recall. Information required by § 573.13 that is not in a general reimbursement plan shall be submitted in your company's report to NHTSA. If your company submits one or more general reimbursement plans, your company shall update each plan every two years (§ 573.13). If the vehicles are new and would be covered under the manufacturer's warranty program, please state that in the remedy section of your filing.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Cooper Tire & Rubber Co.'s contact for this recall will be Choon Lee who may be reached by email at choon.lee@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement