

January 26, 2021

Ms. Tanya Tang Guangzhou Zhilan E-Commerce Co., Ltd Room 228, Jinghau Business Center No. 62, Jichang Road, Baiyun guang zhou 10000

Subject: Headlight Bulbs may be too Bright/FMVSS 108

Dear Ms. Tang:

This letter serves to acknowledge Guangzhou Zhilan E-Commerce Co., Ltd's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years: AUXBEAM/LED HEADLIGHT BULB/9999

Mfr's Report Date: January 19, 2021

NHTSA Campaign Number: 21E-004

Components: EXTERIOR LIGHTING:HEADLIGHTS EXTERIOR LIGHTING:HEADLIGHTS:BULBS

Potential Number of Units Affected: 25,059

Problem Description:

Guangzhou Zhilan E-Commerce Co., Ltd (Guangzhou) is recalling certain aftermarket Auxbeam headlight bulbs, in configurations 9004, 9005, 9006, 9007 and 9012, sold under part numbers 70025550, 70024368, 70024210, 70024211, 88623538, 88623534, 88623537, 88623535 and 88623539, sold through Amazon.com. These bulbs may create excessive glare or brightness to oncoming drivers. As such, these bulbs fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 108, "Lamps, Reflective Devices, and Associated Equipment."

Consequence:

Excessive glare or brightness to oncoming drivers can increase the risk of a crash.

Remedy:

Guangzhou will notify owners, and dealers will replace the LED bulbs with halogen headlamp bulbs, free of charge. To qualify for such replacement, a claimant must fill out a recall request form and provide proof of purchase and agree to return the recalled bulb. The recall is expected to begin February 1, 2021. Owners may contact Auxbeam customer service at 1-925-276-0607 or by email at Recall@auxbeam.com.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



1200 New Jersey Avenue SE Washington, DC 20590

> NEF-150KL 21E-004

An identification and description of the risk to motor vehicle safety reasonably related to the defect or noncompliance (49 CFR 573.6 (c)(5)). All filings should state an increased risk of either a crash, injury or fire.

AMENDED 573 REQUIRED.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kristin Lepper who may be reached by phone at 202-366-5227, or by email at kristin.lepper@dot.gov. We look forward to working with you.

Sincerely,

Joshua Neff Chief, Recall Management Division Office of Defects Investigations Enforcement

