



SIB 71 01 20

2020-08-21

RECALL 20V-XXX: TIRE PRESSURE LABEL

Please perform the procedure outlined in this Service Information on all affected vehicles before customer delivery. In the event the customer has already taken delivery of the vehicle, please perform the procedure the next time the vehicle is in the shop.

For centers that qualify, this Recall repair is eligible to be performed via Mobile Assistance.

This Service Information Bulletin (Revision #01) replaces SI B71 01 20 **dated August 2020**.

What's New:

- Situation- information for bulletin deleted
- Cause
- Correction
- Procedure
- Parts Information

MODEL

E-Series	Model Description	Production Date
G07	X7 Sports Activity Vehicle	June 17, 2020 – August 12, 2020

AFFECTED VEHICLES

Affected vehicles which require this Campaign to be completed will show it as “Open” when checked either in AIR, the “Service Menu” of DCSnet (Dealer Communication System), ISPA NEXT or Warranty Vehicle Inquiry.

SITUATION

BMW AG is conducting a Voluntary Non-Compliance Recall (effective August 20, 2020) on certain Model Year 2021 BMW X7 SAV models that were produced between June 17, 2020 and August 12, 2020.

The tire pressure label may contain incorrect information regarding tire size. Therefore, it may not meet a Federal requirement.

The Recall Notice and Q&A have been attached for further information.

CAUSE

TIRE AND LOADING INFORMATION RENSEIGNEMENTS SUR LES PNEUS ET LE CHARGEMENT			
SEATING CAPACITY NOMBRE DE PLACES		TOTAL 7	FRONT 2 AVANT
			REAR 5 ARRIERE
The combined weight of the occupants and cargo should never exceed 548 kg or 1208 lbs. Le poids total des occupants et du chargement ne doit jamais dépasser 548 kg ou 1208 lb.			
TIRE/PNEU	SIZE DIMENSIONS	COLD TIRE PRESSURE PRESSION DES PNEUS A FRIJOD	SEE OWNER'S MANUAL FOR ADDITIONAL INFORMATION VOIR LE MANUEL DE L'USAGER POUR PLUS DE RENSEIGNEMENTS
FRONT/AVANT	255/55 R 20 XL	240 KPA, 35 PSI	
REAR/ARRIERE	255/55 R 20 XL	290 KPA, 42 PSI	
SPARE DE SECOURS	NONE	NONE KPA, NONE PSI	

During vehicle production, a tire pressure label containing the incorrect tire size was installed to the vehicle “B” pillar.

The tire pressure label displays an incorrect tire size of 20-inches instead of the correct tire size.

CORRECTION

Replace the tire pressure label with correct tire size label for the vehicle equipment

PROCEDURE

Remove the tire pressure label from the driver's side B-pillar.

- Carefully use a heat gun to soften the adhesive backing on each label.
- Remove the label with a plastic wedge.

Remove all adhesive residues from the B-pillar with an appropriate cleaner (brake cleaner, rubbing alcohol) and install new tire label.

PARTS INFORMATION

Please create an IDS Ticket – Parts logistics – Coded Parts RDC – Coded Parts RDC
Complete the information and submit.

The forms can be electronically created at:
Create ticket– Parts logistics – Coded Parts RDC-Forms

Part Number	Description	Quantity
71 24 6 781 271	Tire pressure label	1

WARRANTY INFORMATION

This information will be updated when it becomes available.

Defect Code:	0071760200	
Labor Operation:	Labor Allowance:	Description:
XX XX XXX*	Refer to AIR	XXXXXXXXXXXXXXXXXXXXXXXXXX

QUESTIONS REGARDING THIS BULLETIN

Technical inquires	Submit feedback at the top of this bulletin
Warranty inquires	Submit an IDS ticket to the Warranty Department
Parts inquiries	Submit an IDS ticket to the Parts Department

Powered by [Froala Editor](#)

Supporting Materials

[picture_as_pdf B710120_2020-BMW-MY2021-G07-TirePressureLabel-FAQ-\(20Aug2020\).pdf](#)

[picture_as_pdf B710120 Recall Notice.pdf](#)

NON-COMPLIANCE RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Recall 20V-xxx: Tire Pressure Label – B71 01 20

BMW AG is conducting a Voluntary Non-Compliance Recall (effective August 20, 2020) on certain Model Year 2021 BMW X7 SAV models that were produced between June 17, 2020 and August 12, 2020.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

**Non-Compliance Recall
20V-xyz
Tire Pressure Label
Model Year 2021
BMW X7 SAV
Issue Date: 08/20/2020
Last Update: 08/20/2020**

Q1. Which BMW models in the US are potentially affected by this Non-Compliance Recall?

Certain Model Year 2021 BMW X7 SAV models in the US, produced between June 2020 and August 2020, are potentially affected.

Q2. What is the specific issue?

The tire pressure label may contain incorrect information regarding tire size. Therefore, it may not meet a Federal requirement.

Q3. Why are other models / vehicles not included in this Non-Compliance Recall?

Other models contain a tire pressure label containing the correct tire size.

Q4. Can I continue to drive my vehicle?

Yes. However, when you receive a letter from BMW advising you of this recall, you should make an appointment to have this important Non-Compliance Recall performed by an authorized BMW center as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q5. Can I determine if this issue exists in my vehicle?

No.

Q6. How did BMW become aware of the issue?

BMW became aware of the issue through our quality control procedures.

Q7. How will I be informed of this Non-Compliance Recall?

Letters will be mailed to owners in October via First Class mail advising them of this Non-Compliance Recall and requesting them to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at www.bmwusa.com/dealer. To ensure BMW has the most recent contact and vehicle information, owners should register their vehicle at www.bmwusa.com/myBMW. Registration is free, and will give them access to factory initiated campaigns and other information specific to their BMW.

Q8. How will my vehicle be remedied?

The tire information label will be inspected and, if necessary, replaced for free and will take about one hour.

Q9. Do I have to wait for my letter to have my vehicle serviced?

No. Please contact an authorized BMW center to have this important Non-Compliance Recall performed. For the latest updates to this Non-Compliance Recall, please visit www.bmwusa.com/recall.