

GENERIC RECALL EMAIL CAMPAIGN



Notice Information

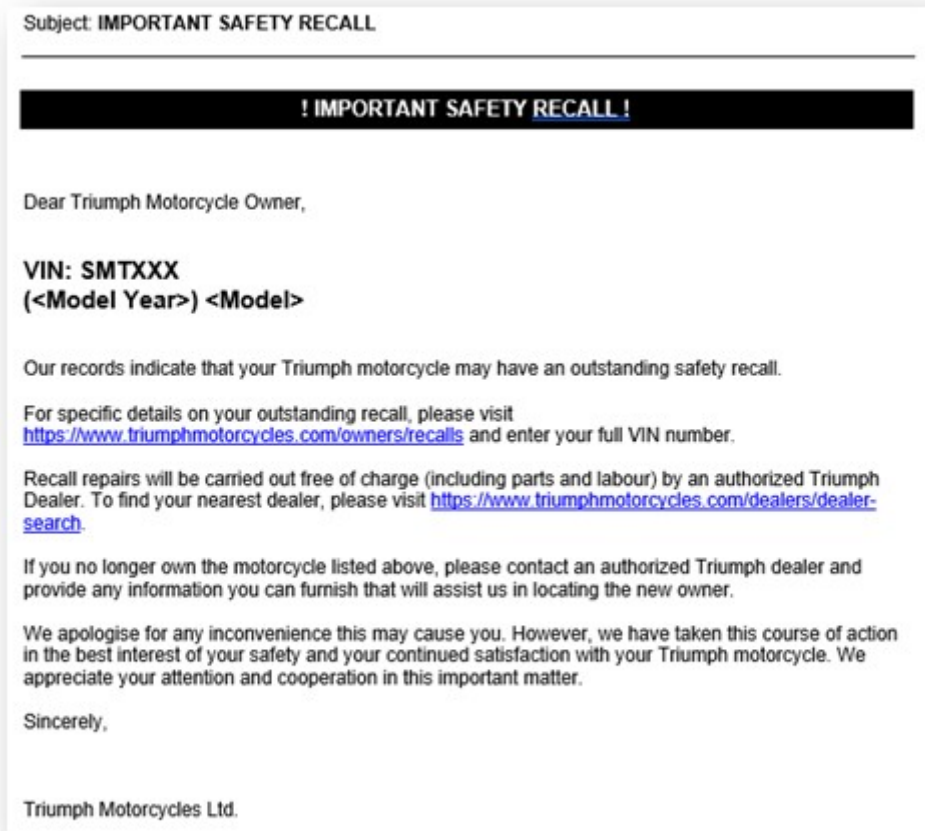
Ref	22275
Posted Date:	
Posted To:	General Manager / Business Owner, Technician, Parts / Accessories Coordinator, Sales Executive, Clothing Sales, Sales Manager, Aftersales Manager, Service Leader / Advisor, Accounts / Admin, Marketing Executive
Subject:	Motorcycle Sales

TOL NOTICE (US&CA) – September 7, 2022

TOL Ref. #22275-MCS

GENERIC RECALL EMAIL CAMPAIGN

Please be advised that an email recall campaign will go live today, September 7, 2022. The email shown below will be sent to all owners of motorcycles with a still open recall campaigns, instructing them to the VIN look-up page on the Triumph website for more information on the recall. This is a generic follow-up to prior attempts to contact the owners via mail with VIN specific recall notices.



If you are contacted by customers with inquiries related to changing the owner/address, please ensure to update TOL with the correct information.

If you are contacted by owners of vehicles with no open recalls, it is likely due to the owner having had their recall work recently performed.

While this email campaign brings owners into your dealership for service, it also a great opportunity to invite existing customers to demo a new model Triumph Motorcycle.

If you have any additional questions, please contact Triumph Customer Support at (888) 284-6288.