

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 20V-xxx: Tire Pressure Label
Date: Thursday, August 20, 2020 3:32:21 PM

Publish Date: August 20, 2020
From: Technical Service
Expiration Date: September 03, 2020

DCSnet Message
Urgent



Subject: **BMW Recall 20V-xxx: Tire Pressure Label**

BMW AG is conducting a Voluntary Non-Compliance Recall (effective August 20, 2020) on certain Model Year 2021 BMW X7 SAV models that were produced between June 17, 2020 and August 12, 2020.

Please see attached documents for more details.

The bulletin will be updated shortly.

Sincerely,
Technical Service

Attachments:  [B710120_Recall_Notice\[82101712\].pdf](#) 
 [B710120\[82101711\].pdf](#) 
 [B710120_2020-BMW-MY2021-G07-TirePressureLabel-FAQ-\(20Aug2020\)](#)
[\[82101710\].pdf](#)  [B710120_Recall_Notice\[82101712\].pdf](#) 
 [B710120\[82101711\].pdf](#) 
 [B710120_2020-BMW-MY2021-G07-TirePressureLabel-FAQ-\(20Aug2020\)](#)
[\[82101710\].pdf](#) 

Recipients: BMW SAV (Light Trucks), All Offerings, All Regions, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All, CC-All
BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel





SIB 71 01 20

2020-08-20

RECALL 20V-XXX: TIRE PRESSURE LABEL

MODEL

E-Series	Model Description	Production Date
G07	X7 Sports Activity Vehicle	June 17, 2020 – August 12, 2020

AFFECTED VEHICLES

Vehicles which require this Recall Campaign to be completed will show it as “Open” when checked either in AIR, the "Service Menu" of DCSnet (Dealer Communication System), ISPA Next or Warranty Vehicle Inquiry.

SITUATION

BMW AG is conducting a Voluntary Non-Compliance Recall (effective August 20, 2020) on certain Model Year 2021 BMW X7 SAV models that were produced between June 17, 2020 and August 12, 2020.

The tire pressure label may contain incorrect information regarding tire size. Therefore, it may not meet a Federal requirement.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated shortly.

QUESTIONS REGARDING THIS BULLETIN

Technical inquires	Submit feedback at the top of this bulletin
Warranty inquires	Submit an IDS ticket to the Warranty Department
Parts inquiries	Submit an IDS ticket to the Parts Department

Supporting Materials

[picture_as_pdf B710120 Recall Notice.pdf](#)

[picture_as_pdf B710120_2020-BMW-MY2021-G07-TirePressureLabel-FAQ-\(20Aug2020\).pdf](#)

NON-COMPLIANCE RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Recall 20V-xxx: Tire Pressure Label – B71 01 20

BMW AG is conducting a Voluntary Non-Compliance Recall (effective August 20, 2020) on certain Model Year 2021 BMW X7 SAV models that were produced between June 17, 2020 and August 12, 2020.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

**Non-Compliance Recall
20V-xyz
Tire Pressure Label
Model Year 2021
BMW X7 SAV
Issue Date: 08/20/2020
Last Update: 08/20/2020**

Q1. Which BMW models in the US are potentially affected by this Non-Compliance Recall?

Certain Model Year 2021 BMW X7 SAV models in the US, produced between June 2020 and August 2020, are potentially affected.

Q2. What is the specific issue?

The tire pressure label may contain incorrect information regarding tire size. Therefore, it may not meet a Federal requirement.

Q3. Why are other models / vehicles not included in this Non-Compliance Recall?

Other models contain a tire pressure label containing the correct tire size.

Q4. Can I continue to drive my vehicle?

Yes. However, when you receive a letter from BMW advising you of this recall, you should make an appointment to have this important Non-Compliance Recall performed by an authorized BMW center as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q5. Can I determine if this issue exists in my vehicle?

No.

Q6. How did BMW become aware of the issue?

BMW became aware of the issue through our quality control procedures.

Q7. How will I be informed of this Non-Compliance Recall?

Letters will be mailed to owners in October via First Class mail advising them of this Non-Compliance Recall and requesting them to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at www.bmwusa.com/dealer. To ensure BMW has the most recent contact and vehicle information, owners should register their vehicle at www.bmwusa.com/myBMW. Registration is free, and will give them access to factory initiated campaigns and other information specific to their BMW.

Q8. How will my vehicle be remedied?

The tire information label will be inspected and, if necessary, replaced for free and will take about one hour.

Q9. Do I have to wait for my letter to have my vehicle serviced?

No. Please contact an authorized BMW center to have this important Non-Compliance Recall performed. For the latest updates to this Non-Compliance Recall, please visit www.bmwusa.com/recall.