



INTERIM NOTICE

April 8, 2020

Attention: All Dealer Principals

This is an interim notice as Kia is currently evaluating a remedy. The purpose of this communication is to keep you informed of Kia's recall implementation plan. We will send you another notice when the remedy becomes available.

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on certain 2013-2014 MY Kia Optima vehicles equipped with the 2.4-liter Gasoline Direct Injection (GDI) and 2.0-liter GDI Turbo engines manufactured at Kia Motors Manufacturing Georgia (KMMG). The material of the low pressure fuel tube may deteriorate over time and develop a crack from exposure to heat generated within the engine compartment under certain circumstances. If the fuel tube develops a crack, a fuel smell and eventually a fuel leak can occur. A fuel leak increases the risk of a fire.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected vehicles.

Kia will mail interim notices to the affected vehicle owners beginning on **April 13, 2020**. **A follow-up notice will be mailed once the remedy becomes available.**

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures