

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 20V-xxx: Rear Reflectors
Date: Friday, January 24, 2020 10:03:07 AM

Publish Date: January 24, 2020
From: Technical Service
Expiration Date: February 14, 2020

DCSnet Message
Urgent



Subject: **BMW Recall 20V-xxx: Rear Reflectors**

BMW AG is conducting a Voluntary Non-Compliance Recall (effective January 24, 2020) on certain Model Year 2020 BMW X7 SAV models that were produced between November 2, 2019 and November 9, 2019.

Due to a supplier production issue, the rear reflector(s) may not fully comply with a Federal requirement. The amount of reflectivity may be slightly less than required.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments:

- [B630120_Recall_Notice\[81fdbc42\].pdf](#)
- [B630120_2020-BMW-MY2020-G07-RearReflectors-QA-\(24Jan2020\)\[81fdbc41\].pdf](#)
- [B630120\[81fdbc40\].pdf](#) [B630120_Recall_Notice\[81fdbc42\].pdf](#)
- [B630120_2020-BMW-MY2020-G07-RearReflectors-QA-\(24Jan2020\)\[81fdbc41\].pdf](#)
- [B630120\[81fdbc40\].pdf](#)

Recipients: BMW Passenger Cars, CC-All, CC-All
BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel



SIB 63 01 20

2020-01-24

RECALL CAMPAIGN 20V-XXX: REAR REFLECTORS

MODEL

E-Series	Model Description	Production Date
G07	X7 Sports Activity Vehicle	November 2-9, 2019

AFFECTED VEHICLES

Vehicles which require this Recall Campaign to be completed will show it as "Open" when checked either in AIR, the "Service Menu" of DCSnet (Dealer Communication System), ISPA Next or Warranty Vehicle Inquiry.

SITUATION

BMW AG is conducting a Voluntary Non-Compliance Recall (effective January 24, 2020) on certain Model Year 2020 BMW X7 SAV models that were produced between November 2, 2019 and November 9, 2019.

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Supporting Materials

[picture_as_pdf B630120 2020-BMW-MY2020-G07-RearReflectors-QA-\(24Jan2020\).pdf](#)

[picture_as_pdf B630120 Recall Notice.pdf](#)

NON-COMPLIANCE RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Recall 20V-xxx: Rear Reflectors – B63 01 20

BMW AG is conducting a Voluntary Non-Compliance Recall (effective January 24, 2020) on certain Model Year 2020 BMW X7 SAV models that were produced between November 2, 2019 and November 9, 2019.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

**Non-Compliance Recall 20V-xyz
Rear Reflectors
Model Year 2020
BMW X7 SAV
Last Update: 01/24/20**

Q1. Which BMW Group models in the US are potentially affected by this Non-Compliance Recall?

Certain Model Year 2020 X7 SAV models in the US, produced in November 2019, are potentially affected.

Q2. What is the specific issue?

Due to a supplier production issue, the rear reflector(s) may not fully comply with a Federal requirement. The amount of reflectivity may be slightly less than required.

Q3. What can happen as a result of this issue?

When parked, potentially affected vehicles may be slightly less visible to drivers approaching from behind.

Q4. Why are other vehicles not included in this Non-Compliance Recall?

Other vehicles have rear reflectors installed that fully comply with Federal requirements.

Q5. Can I continue to drive my vehicle?

Yes. However, when you receive a letter requesting you to make an appointment to have this Non-Compliance Recall performed by an authorized BMW center, please do so as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q6. How will I be informed of this Non-Compliance Recall?

You will receive a letter in March via First Class mail advising you of this Non-Compliance Recall and requesting you to schedule an appointment with an authorized BMW center to have this Non-Compliance Recall performed. You can locate your nearest authorized BMW center at www.bmwusa.com/dealer.

To ensure BMW Group has the most recent contact and vehicle information, owners should register their vehicle at www.bmwusa.com/myBMW. Registration is free, and will give them access to factory initiated campaigns and other information specific to their BMW.

Q7. How will my vehicle be repaired?

The rear reflector(s) will be replaced.

Q8. How long will the repair take?

This repair should take approximately one hour; however, additional time may be required depending upon your BMW center's schedule. The repair will be performed **for free** by your authorized BMW center.