



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

December 21, 2020

Ms. Regina Carto
Executive Director - Global Safety Field Investigations & Regulatory
General Motors, LLC
GM Global Tech Center
29247 Louis Chevrolet Rd, Floor 2
Warren, MI 48093

NEF-150DM
20V-790

Subject: Telltales may be Dim/FMVSS 101, 208

Dear Ms. Carto:

This letter serves to acknowledge General Motors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

CADILLAC/ESCALADE/2021

Mfr's Report Date: December 17, 2020

NHTSA Campaign Number: 20V-790

Components:

ELECTRICAL SYSTEM: INSTRUMENT CLUSTER/PANEL

Potential Number of Units Affected: 3,203

Problem Description:

General Motors, LLC (GM) is recalling certain 2021 Cadillac Escalade and Escalade ESV vehicles. The front passenger seat belt and airbag status telltale lights located in the overhead console in these vehicles may be set to "night mode" when the vehicle is started using remote start or when the vehicle is turned off and re-started after approximately ten minutes without opening the door. In daytime, if night mode is active, the telltale lights may not be visible, and fail to comply with the requirements of Federal Motor Vehicle Safety Standard numbers 101, "Control and Displays" and 208, "Occupant Crash Protection."

Consequence:

If the telltale lights are not visible, the driver and front passenger may not know that the front passenger is unbuckled or has a deactivated air bag, increasing the risk of passenger injury in a crash.

Remedy:

GM will notify owners, and dealers will update the software with OTA (Over the Air) technology, free of charge. The recall is expected to begin February 1, 2021. Owners may contact Cadillac customer service at 1-800-458-8006. GM's number for this recall is N202319980.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

We have received GM's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be DeMara Magruder who may be reached by phone at (202) 366-8538, or by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement