



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

March 17, 2020

Ms. Lisa Hancock
Corporate Recall Administrator
Blue Bird Body Company
402 Blue Bird Blvd
Fort Valley, GA 31069

NEF-150MR
20V-125

Subject: Seat Barrier Incorrectly Installed/FMVSS 222

Dear Ms. Hancock:

This letter serves to acknowledge Blue Bird Body Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BLUE BIRD/ALL AMERICAN/2008-2021
BLUE BIRD/VISION/2008-2021

Mfr's Report Date: March 3, 2020

NHTSA Campaign Number: 20V-125

Components:

SEATS:BARRIERS

Potential Number of Units Affected: 2,790

Problem Description:

Blue Bird Body Company (Blue Bird) is recalling certain 2008-2021 Vision and All American school buses. The seat barrier behind the driver seat with an integrated 3-point seat belt may have been installed incorrectly and may be missing the reinforcing bracket. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 222, "School Bus Passenger Seating and Crash Protection."

Consequence:

In the event of a crash, the seat barrier may not adequately protect the occupant seated behind the seat barrier separating them from the driver seat with integrated 3-point seat belt, increasing the risk of injury.

Remedy:

Blue Bird will notify owners, and dealers will inspect and properly install the seat barrier including adding reinforcing bracket, as necessary, free of charge. The recall is expected to begin April 23, 2020. Owners may contact Blue Bird customer service at 1-478-822-2242. Blue Bird's number for this recall is R20AM-SB.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

NHTSA is missing critical, required information for this safety recall. This information must be supplied through the NHTSA Recalls Portal within 5 working days of confirming its accuracy:

- Your company's program shall include a plan for reimbursing an owner or purchaser who incurred costs to obtain a remedy for the problem addressed by the recall within a reasonable time in advance of your company's notification of owners, purchasers and dealers, in accordance with § 573.13 of this part. Your company's plan may incorporate by reference a general reimbursement plan it previously submitted to NHTSA, together with information specific to the individual recall. Information required by § 573.13 that is not in a general reimbursement plan shall be submitted in your company's report to NHTSA under this section. If your company submits one or more general reimbursement plans, your company shall update each plan every two years, in accordance with § 573.13. Your company's remedy program and reimbursement plans will be available for inspection by the public at NHTSA headquarters (49 CFR 573.6 (c)(8)(i)). If the vehicles are new and would be covered under the manufacturer's warranty program, please state that in the remedy section of your filing.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Michelle Rice who may be reached by phone at (202) 366-1060, or by email at michelle.rice@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement