



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

February 26, 2020

Mr. J.S. (Jurassic) Park  
VP/ Product Litigation & Regulatory Compliance  
Kia Motors America  
111 Peters Canyon Road  
Irvine, CA 92606-1790

NEF-150JK  
20V-100

**Subject:** Low Pressure Fuel Hose May Crack and Leak

Dear Mr. Park:

This letter serves to acknowledge Kia Motors America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

KIA/OPTIMA/2013-2014

**Mfr's Report Date:** February 21, 2020

**NHTSA Campaign Number:** 20V-100

**Components:**

FUEL SYSTEM, GASOLINE:STORAGE:TANK ASSEMBLY

**Potential Number of Units Affected:** 141,774

**Problem Description:**

Kia Motors America (Kia) is recalling certain 2013-2014 Optima vehicles equipped with 2.4L Gasoline Direct Injection (GDI) or 2.0L GDI Turbo engines. The low pressure fuel hose may deteriorate and crack over time due to heat generated within the engine compartment.

**Consequence:**

If the fuel hose cracks, a fuel leak can occur, increasing the risk of a fire.

**Remedy:**

The remedy for this recall is still under development. The recall is expected to begin April 16, 2020. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC187.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

NHTSA is missing critical, required information for this safety recall. This information must be supplied through the NHTSA Recalls Portal within 5 working days of confirming its accuracy:

- A description of the manufacturer's program for remedying the defect or noncompliance (49 CFR 573.6 (c)(8)(i)).

Please be reminded of the following requirements:

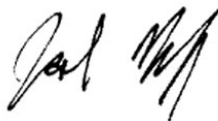
You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at [jennifer.kruger@dot.gov](mailto:jennifer.kruger@dot.gov). We look forward to working with you.

Sincerely,



Joshua Neff  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement